

## Notice of Collection of Personal Information

Southern California Chevrolet Dealers Local Marketing Association (“SCCDLMA,” “we,” “us” or “our”) respects the privacy of the information our customers entrust to us. This Notice of Collection applies to both the online and offline collection of your personal information. Below are the categories that we collect and the purposes for which the information is used. Our collection of personal data over the past twelve (12) months depends upon the manner in which a visitor uses the website, but would not include anything other than what is described below.

Category of personal information	Source(s)	Purpose(s) for collection	Disclosure to third parties
Full Name, Email Address, Phone Number, IP Address for Geolocation.	Website Information Request form(s) (the “Form(s)”) )	To facilitate communication between you and the Chevrolet dealer(s) you have identified on the Form, so that they may respond to your request(s).	Yes. We disclose your information to the dealer(s) identified on the Form(s) and as may be required by law.*
IP Address for Geolocation	Incoming Website Visit	To provide localized views of Chevrolet dealerships and their vehicle inventory to the website user.	Yes. To the dealers (see above) and as may be required by law.*

\*We may share your personal information in the course responding to a valid request by law enforcement officers, governmental agencies, in order to comply with a subpoena, to enforce our own policies, or to protect our rights, property, or safety, or those rights of others. We may also share such information in the course of any reorganization process including, but not limited to, mergers, acquisitions, and sales of all or substantially all of our assets.

For more information regarding our privacy practices and consumer rights under the California Consumer Privacy Act (“CCPA”), view our Privacy Policy at [www.socalchevy.com/privacy/](http://www.socalchevy.com/privacy/).

The CCPA also requires that we provide consumers with the opportunity to “opt out” of the sale of their personal information upon request. **We do not and will not sell your personal information to third parties.** The personal information we collect is used only to fulfill an information request that you have initiated, or to optimize your website experience through the use of cookies.

If you have any questions, you may contact us:

By mail:

Southern California Chevrolet Dealers Local Marketing Association  
C/O Fox Dealer  
150 South Arroyo Parkway  
Pasadena, CA 91105  
United States

By e-mail: [support@foxdealer.com](mailto:support@foxdealer.com)

By telephone: 866-235-6692