

Notice of Collection of Personal Information

Below is a chart regarding the personal information we have collected about consumers during the last 12 months:

Category of personal data	Disclosure/sale to third parties	Disclosure to Service Providers
<p>Identifiers, such as:</p> <p>Name, postal address, email address, IP address, identification numbers (e.g., social security number, driver's license number, state identification number, military identification number or passport number)</p>	<ul style="list-style-type: none"> • Disclosure/sale to vehicle manufacturer if customer purchased or leased a new or certified vehicle if their vehicle was serviced at our dealership • Disclosure to state or federal agencies, when required by law 	
<p>Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)), such as:</p> <p>Phone number; insurance information; bank account number, credit card number, debit card number, or other financial information, including information relating to consumers' vehicle financing or lease terms, along with vehicle information; and/or signature(s)</p>	<ul style="list-style-type: none"> • Disclosure/sale to vehicle manufacturer if customer purchased or leased a new or certified vehicle or if their vehicle was serviced at our dealership • Disclosure to state or federal agencies, when required by law 	<ul style="list-style-type: none"> • Disclosure to Service Providers for administrative and operational assistance
<p>Protected classification characteristics under California or federal law, such as:</p>	<ul style="list-style-type: none"> • Disclosure/sale to vehicle manufacturer if customer purchased or leased a new or certified vehicle or if their 	N/A

<p>A photocopy/scan of government issued identification reveals personal information. For example:</p> <ul style="list-style-type: none"> • Driver's license/state identification card - includes image, date of birth, physical description and gender • Permanent resident card - includes image, date and place of birth; • Social security card - includes social security number • Passport - includes image, date and place of birth and nationality • Military ID - includes image and rank <p>Completion of a Translated Contract Acknowledgement or signing of translated documents reveals a consumer's primary language</p>	<p>vehicle was serviced at our dealership</p> <ul style="list-style-type: none"> • Disclosure to manufacturer or lender for processing applicable rebate, or dealer incentive or subvented rate • Disclosure to state or federal agencies, when required by law • Disclosure to manufacturers and their vendors as part of early dispute resolution efforts or legal defense 	
<p>Commercial information, such as:</p> <p>Vehicle information, ownership information, vehicle transaction information relating to purchase or lease of vehicles (including finance or lease terms), purchase of parts, service repairs, maintenance or vehicle inspections</p>	<ul style="list-style-type: none"> • Disclosure/sale to vehicle manufacturer and its vendors if customer purchased or leased a new or certified vehicle or if their vehicle was serviced at our dealership • Disclosure to state or federal agencies, when required by law • Disclosure to manufacturers and their vendors as part of early dispute resolution efforts or legal defense 	<ul style="list-style-type: none"> • Disclosure to Service Providers for administrative and operational assistance

<p>Biometric information Consumers who finance/lease vehicles may be asked to complete a "Thumbprint form"</p>	<ul style="list-style-type: none"> To law enforcement in event of suspected identity theft 	<p>N/A</p>
<p>Internet or other similar network activity information, such as: IP address, browsing history, and search history</p>	<ul style="list-style-type: none"> To manufacturers for joint marketing activities 	<ul style="list-style-type: none"> Disclosure to Service Providers for administrative and operational assistance
<p>Geolocation information, such as: IP address and vehicle and phone location (using GPS, as permitted by law)</p>	<p>N/A</p>	<ul style="list-style-type: none"> Disclosure to Service Providers for administrative and operational assistance
<p>Sensory data, such as: Audio information from voicemail messages and/or recorded phone calls (with appropriate disclosure) Video information during completion of transaction documentation in finance office (with consumers' consent)</p>	<p>N/A</p>	<ul style="list-style-type: none"> Disclosure to Service Providers for administrative and operational assistance
<p>Professional or employment-related information, such as: Information regarding current and prior occupation</p>	<ul style="list-style-type: none"> Disclosure/sale to vehicle manufacturer if customer purchased or leased a new or certified vehicle or if their vehicle was serviced at our dealership Disclosure to state or federal agencies, when required by law 	<p>N/A</p>
<p>Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)),</p>	<ul style="list-style-type: none"> To manufacturer if required for rebate or incentive program 	<ul style="list-style-type: none"> Disclosure to Service Providers for

such as: Information regarding whether a consumer is or will soon be a college graduate		administrative and operational assistance
Inferences drawn from personal information to create a profile , such as: Information regarding consumers' vehicle preferences and needs	N/A	<ul style="list-style-type: none"> • Disclosure to Service Providers for administrative and operational assistance

Categories of Sources from which the personal information is collected

- Directly from the consumers
- Indirectly from the consumers
- Third-parties, including advertising companies, analytics providers, vehicle manufacturer, and websites or companies that provide information regarding vehicles or provide listings of vehicles for sale / lease, that forward identifiers provided by consumers
- From vehicles equipped with GPS tracking (as permitted by law)
- From vehicles with telemetric tracking and capability communications

Business or commercial purpose for collecting or selling personal information

- To send informational and marketing communications, respond to requests and inquiries, and communicate with consumers regarding our products or services
- Enter into transactions with consumers, obtain authorization to collect payment from consumers, collect payment from consumers, confirm acknowledgement of receipt of service contract claims; provide product recall information, provide copies of certain required by law, and retain records of transactions as required by law
- Complete government forms
- To confirm consumers' identity, confirm consumers are at least 18 years old, confirm consumers are licensed to drive our vehicles or take delivery of a vehicle they have purchased or leased from us, and confirm insurance coverage
- Confirm eligibility for a manufacturer / lender incentive and to apply for and process any applicable incentive, and confirm eligibility for employee price discounts, if applicable

- Appraise consumers' vehicles, improve user experiences by making our website easier to use and navigate, and more personalized based on the profile we create about an individual consumer
- Vehicle tracking as permitted by law
- Vehicle usage history and service or maintenance scheduling and diagnosis