

POINTS EARNED	REWARDED
300 POINTS	\$15 RIDER BUCKS
500 POINTS	\$25 RIDER BUCKS
1,000 POINTS	\$50 RIDER BUCKS
1,500 POINTS	\$75 RIDER BUCKS
2,000 POINTS	\$100 RIDER BUCKS
5,000 POINTS	\$250 RIDER BUCKS
10,000 POINTS	\$500 RIDER BUCKS

## How Are Rider Reward Points Earned?

Points are earned through qualifying purchases. For every dollar you spend on Clothing, General Merchandise, Parts, Accessories, Labor and Service, before taxes, you earn 1 Rider reward point. Track your points 24/7 at **chattahoocheehd.com** under Rider Rewards.

## How To Use Rider Rewards Points?

Points are redeemed to a coupon (Rider Buck). The Rider Buck will have an expiration of 30 days from print date. Bring the Rider Buck to Chattahoochee or Big Swamp Harley-Davidson to be used toward your next purchase. Points and rewards have no cash value and cannot be exchanged for a gift card or placed on an account.

## How Does The Rider Reward Program Work?

Any of our Sales Associates can assign a Riders Rewards number to your Retail account here at the dealership. Points will be automatically credited to your Rider Rewards account with each purchase of General Merchandise, Parts, Accessories, Service and Labor. Points are available 24-72 hours after purchase. Returns are subject to a deduction of points earned from the original purchase.