



BUSINESS CHOICE PROGRAM

FLEXIBLE SOLUTIONS FOR YOUR BUSINESS



2021 U.S. models shown with optional equipment.

With the GM Business Choice program, you'll have access to options that help offset the cost of getting your select new Chevrolet or GMC vehicle work-ready. Upfit¹ or upgrade your new vehicle to meet your business solutions using one of the program's four options:

2020

BUSINESS CHOICE PROGRAM²

OPTION 1	OPTION 2	OPTION 3	OPTION 4
COMMERCIAL UPFIT ¹ CASH CREDIT: UP TO \$700 UPFIT CASH ³	OR UP TO \$750 IN DEALER ACCESSORIES CASH ³	OR \$500 CASH INCENTIVE ³	OR 3-YEAR COMPLIMENTARY SUBSCRIPTION ⁴ OF THE CHEVROLET OR GMC REMOTE ACCESS ⁵ + ONSTAR [®] SAFETY & SECURITY PLAN ⁶ , VALUE OF UP TO \$1,250 (REQUIRES PURCHASE OF ADDITIONAL EQUIPMENT ON CERTAIN MODELS ⁷)

For program details, visit gmbusinesschoice.ca

1 IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES: Installations or alterations to the original-equipment vehicle or chassis as distributed by General Motors are not covered by the General Motors New-Vehicle Limited Warranty. The special body company, assembler, equipment installer, or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems, or assemblies installed by GM. GM is not responsible for the safety or quality of design, features, materials, or workmanship of any alterations by such suppliers.

2 Business Choice offers available for eligible companies with an active FAN or business number valid with the purchase or lease of eligible new or demonstrator Chevrolet or GMC vehicles at participating Dealers delivered in Canada between September 19, 2019, and December 31, 2020. Four distinct options available. One per vehicle may be selected. Contact your local Chevrolet or GMC Dealer for full program details and eligibility on all four Business Choice options. Business Choice offers may not be redeemed for cash and may not be combined with certain other consumer incentives. Limitations and conditions apply. Void where prohibited. GM Canada reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. **3** Models eligible for Option 1, 2 or 3, are 2019MY, 2020MY and 2021MY: Chevrolet Colorado (excl. 2SA), Chevrolet Express, Chevrolet Silverado 1500, Chevrolet Silverado 2500, Chevrolet Silverado 3500, GMC Canyon (excl. 2SA), GMC Savana, GMC Sierra 1500, GMC Sierra 2500 and GMC Sierra 3500. As part of the transaction, dealer may request documentation to verify eligibility. \$700 Commercial upfit cash credit/\$750 Dealer Accessories Cash/\$500 Cash Incentive are manufacturer-to-consumer incentive (tax inclusive, applicable toward parts and labour/parts (excluding replacement parts) and labour/a vehicle purchase). **4** A 3-year complimentary non-refundable and non-transferable subscription to OnStar Remote Access Plan bundled with a 3-year non-refundable and non-transferable subscription to OnStar Safety and Security Plan provided at no additional charge. Value of up to \$1,250 is based on a regular monthly subscription bundled price of \$34.99 for the Plans for three years. Models eligible for Option 4 are 2019MY, 2020MY and 2021MY Chevrolet Colorado (excl. 2SA), Chevrolet Express, Chevrolet Silverado 1500, Chevrolet Silverado 2500, Chevrolet Silverado 3500, and GMC Canyon (excl. 2SA), GMC Savana, GMC Sierra 1500, GMC Sierra 2500 and GMC Sierra 3500. **5** Services and capabilities may vary by model and/or vehicle configuration. Smart Driver is not available for MY2014 and older vehicles. Remote Personalization is not available on MY2016 and older vehicles; requires properly equipped vehicle with compatible hardware and a paid data plan. Diagnostic capabilities do not cover all vehicle conditions; requires email address on file and enrollment in Vehicle Diagnostics to receive alerts; additional message and data rates may apply. Tire Pressure Monitoring System required (excludes spare). Does not include emergency or security services. Vehicle Locate is designed to locate compatible connected vehicles and capabilities vary by model and/or vehicle configuration and mobile device; available in U.S., Canada and Mexico only. Remote Key Fob enables services such as remote start (requires GM factory-installed and enabled remote start system), door lock/unlock (requires automatic locks) as well as lights and horn activation. Send-to-Vehicle Navigation requires a GM factory-installed navigation system to send directions to the vehicle. Amazon Alexa and Google Assistant can interact with properly equipped GM vehicles in the U.S. and Canada in U.S. English; some commands are not supported on some vehicles; requires an Internet connection. Some services require access to the mobile app; available on select Apple and Android devices. Services are subject to user terms and limitations. Visit onstar.ca for more details. **6** Requires vehicle electrical system (including battery), wireless service and GPS satellite signal to be available and operating for features to function properly. Services are subject to user terms and limitations and vary by model and/or vehicle configuration. Not all vehicles may transmit all crash data. OnStar acts as a link to existing emergency service providers; OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch. Roadside service provided by Allstate Roadside Services, and limitations and restrictions apply. Stolen Vehicle Assistance requires armed factory-installed theft-deterrent system and selection of notification communication preference(s); these services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss; additional messaging and data rates may apply. Visit onstar.ca for more details. **7** The following models will require the purchase of the additional factory-installed OnStar equipment (option UEI): Chevrolet Colorado 2WT and 4WT, GMC Canyon 2VL and 4VL, Chevrolet Silverado 1WT, 1CX, 2CX, GMC Sierra 1SA. Terms and limitations apply. See onstar.ca or dealer for details.

INTRODUCTION

CAR

SUV/
CROSSOVER

TRUCK

VAN

SPECIALTY
VEHICLES

RESOURCES