

Frequently Asked Questions

Eligibility

Who is eligible for the Student Bonus discount?

The Student Bonus is open to eligible individuals who:

- Are full-time high school students
- Have graduated** within the last 4 years from a recognized high school.
- Are part-time*** or full-time students who are enrolled in an accredited college, CEGEP, university or apprenticeship program.
- Have graduated** within the last 4 years from an accredited college, CEGEP, university or apprenticeship program.
- Are part-time*** or full-time students of an Adult and Vocational program.
- Have graduated** within the last 4 years from an accredited part-time or full-time Adult and Vocational program

Which vehicles are eligible?

Almost every Chevrolet, Buick, GMC or Cadillac car, SUV, crossover, van and truck is eligible. However, some models/trims may not be eligible and other models may have limited availability. Feel free to call us for more details.

How do I participate in the Student Bonus discount?

If you're eligible, talk to us to redeem.

Purchasing Options

Does the purchase/finance/lease require a down payment?

We will be able to provide details on the down payment of your chosen vehicle

Offer

Can I	combine t	he Student	Bonus Discount	offer with	current retai	il incentives?

Yes, in most cases.

Can I combine the Student Bonus Discount offer with other GM discount programs?

Yes, in most cases.

Offer Redemption

Can I use a trade-in with the Student Bonus Discount?

We can provide more information on trade-ins.

Note: A student is eligible only once in his/her lifetime.

^{*}Eligible students or recent graduates receive a Student Bonus credit of \$500 or \$750 (tax inclusive) (credit amount depends on vehicle purchased) to use towards the purchase or lease of one eligible new 2015, 2016 Chevrolet, Buick, GMC or Cadillac vehicle delivered between January 5, 2016 and January 3, 2017. Vehicle must be registered solely in name of applicant (but contracts may be co-signed) for a minimum of six months and 12,000 kilometres. Limit of one vehicle purchase, finance or lease per eligible individual in his/her lifetime; offer not available to recipients of any previous GM student/graduate offer. Limited time offer, which replaces certain prior GM offers and may not be combined with certain current GM offers. Void where prohibited by law. General Motors of Canada Company may modify, extend or terminate this offer in whole or in part at any time without notice.

[°]Applicant must be a legal resident of Canada of age of majority in their province or territory of residence at time of application with a valid Canadian Driver's License. Individuals must meet the eligibility and other offer requirements during the offer period. Limited to institutions in or outside Canada as currently approved or recognized by General Motors of Canada Company. As part of the transaction, dealer may request eligibility documentation and will contact GM Canada to verify eligibility. Determination of full-time status at discretion of GM Canada as determined through supporting documentation.

^{**}For graduates, the 4-year eligibility period will be measured from the date shown on the graduate's diploma.

^{***}Working towards a degree or diploma for a program consisting of the equivalent of two years or 16 months of study.