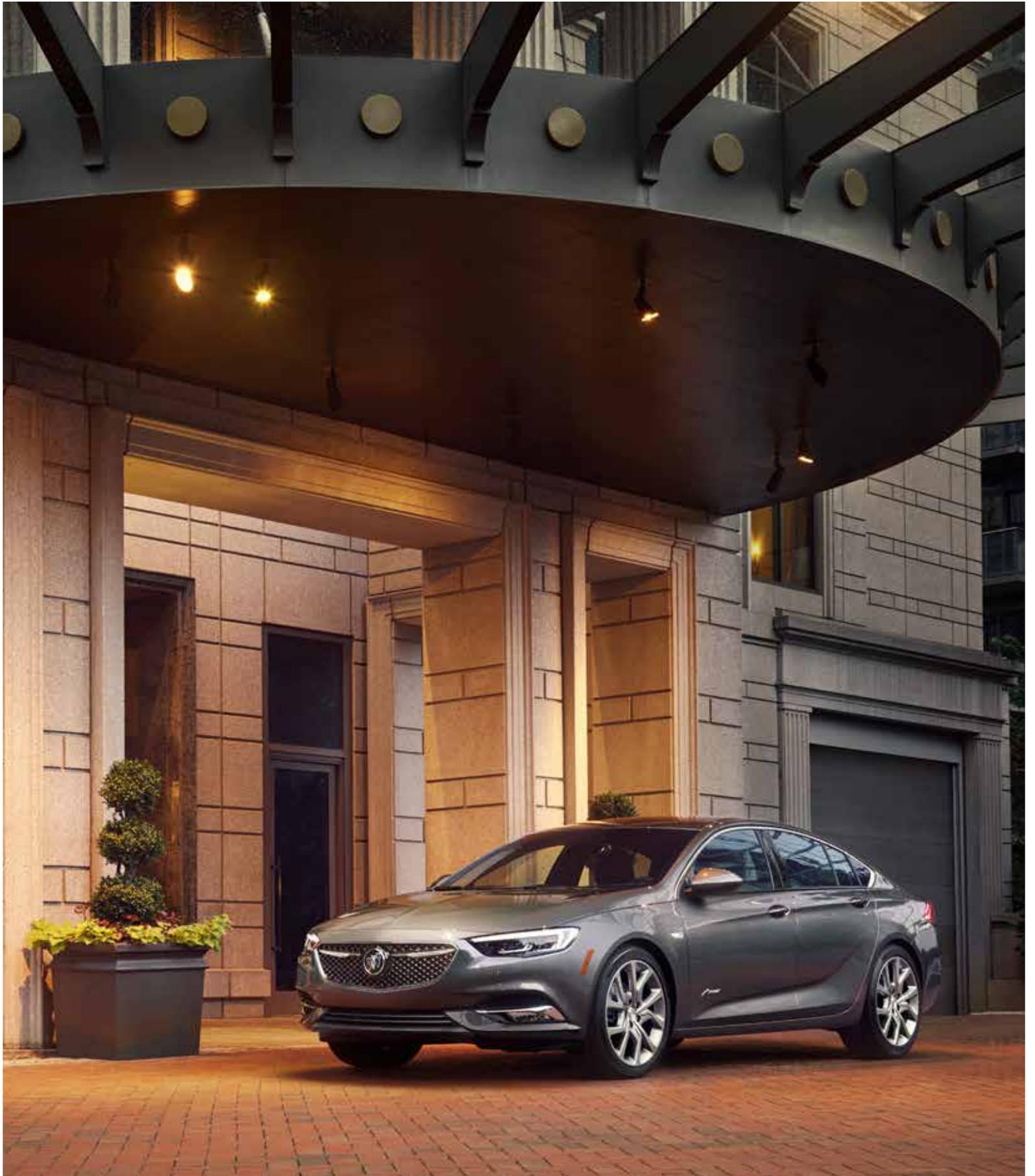




2019 BUICK REGAL



INNOVATIVE PERFORMANCE HAS A NEW IDENTITY

Regal Avenir shown in Smoked Pearl Metallic with available features.



Debuting the First-Ever Regal Avenir. As the highest expression of Buick luxury, this turbocharged sedan masterfully merges Regal Sportback's innovative amenities with exclusive styling cues that reflect its elevated status. From 19-inch aluminum wheels with Pearl Nickel finish to quilt-stitched leather-appointed seats with contrasting French seam stitching, every Avenir detail affirms that the standards of luxury have just been raised.



Regal GS shown in Sport Red with available features.

Power. Versatility. Connectivity. Whichever qualities you desire, Regal GS has them in spades. This sport sedan delivers invigorating driving performance, thanks in part to its 310-hp V6 engine paired with standard intelligent All-Wheel Drive with active twin clutch. The engine works in tandem with a 9-speed automatic transmission, Brembo® front brakes and other features that pay off its racing-inspired appearance.

PERFORMANCE PERSONIFIED

Even when it's parked, you'll know instinctively that Regal GS delivers an exhilarating driving experience. Every detail catches your eye and commands a closer look, from its exclusive 19-inch aluminum wheels with Technical Grey accents to its sport mesh grille with Piano Black finish. It's the type of aesthetic a car of this performance calibre deserves.

ASSERTIVE ACCENTS Distinctive lower rocker panels, front air scoops accented in a brushed-satin finish and a rear spoiler emphasize Regal GS's confident, aggressive style.

BREMBO® FRONT BRAKES Regal GS offers stopping power that's just as impressive as its heart-racing performance, thanks to Brembo® front brakes with dual-piston front calipers.

SPORTBACK OPENING Discreetly integrated into the GS design is an innovative rear sportback opening. Wide, deep and spacious, the opening can accommodate cargo in various shapes and sizes—especially when the rear seats are folded.



GS OVERVIEW



Regal GS interior shown in Ebony with Ebony accents and available features.





EVEN THE INTERIOR IS DESIGNED TO PERFORM

Enter Regal GS and take command of a cockpit that's tailored for the true driving enthusiast. From Interactive Drive Control to an available Head-Up Display, you'll appreciate its suite of innovative features. But the real fun comes the moment you hit the open road and discover the power and torque of its 310-hp V6 engine.

INTERACTIVE DRIVE CONTROL With three Interactive Drive Control settings—Touring, Sport and GS—your vehicle's steering response, suspension and other driving dynamics can be adjusted based on road conditions, or your mood.

HEAD-UP DISPLAY To help you stay focused on the road ahead, an available multicolour Head-Up Display projects key information onto the windshield, including readouts of the speedometer, tachometer, compass heading and available Forward Collision Alert warnings.

INTELLIGENT ALL-WHEEL DRIVE To help maximize traction, intelligent All-Wheel Drive with active twin clutch sends power to the wheel(s) with the most grip in slippery weather conditions and helps improve cornering and acceleration on dry roads.

FIVE-LINK REAR SUSPENSION The five-link rear suspension balances agile handling with ride smoothness and quietness to help ensure excellent driving performance every time you shift into Drive.



Regal GS interior shown in Ebony with Ebony accents and available features.

RECONFIGURABLE PERFORMANCE CLUSTER From speed to fuel level, an 8-inch diagonal reconfigurable performance cluster allows you to customize your view of important vehicle information based on your preferences.

PERFORMANCE SEATS The Regal GS-exclusive front performance seats are heated, ventilated and massaging. They also feature electronically adjustable lumbar support and manually adjustable thigh-support extensions to help you personalize your grip on the cabin—and the road.



GS DETAILS Open the door and you'll note the details that define the GS character: GS-exclusive sill plates with a matte-aluminum finish and trim on the doors and dash that gives the visual effect of carbon fibre.

9-SPEED AUTOMATIC TRANSMISSION To help make each drive seamless, Regal GS pairs its 310-hp engine with an advanced 9-speed automatic transmission. If you prefer more active engagement, you can manually shift through the gears, too.

A SPORT SEDAN FULL OF SURPRISES

With its athletic stance, innovative technologies and 250-hp 2.0L turbocharged engine, Regal Sportback is a premium sport sedan. Take a look beyond its available power sunroof and other striking features and you'll see Regal Sportback also offers something else: remarkable spaciousness. You'll be impressed by its 40/20/40 split-folding rear-seat configuration, and simply amazed by the roominess of its discreetly integrated rear sportback opening. Intelligent cargo versatility—yet another way Regal Sportback offers innovation for everyday life.

SPORTBACK OVERVIEW



Please properly secure all cargo.



Available power sunroof shown.

Regal Sportback Essence shown in Dark Moon Blue Metallic with available features.



DISTINCTIVE STYLING With its signature Buick grille, available LED headlamps and available distinctive wheel designs, Regal Sportback impresses from every angle.

ELEVATED REFINEMENTS Regal Sportback offers innovations that enhance every moment. Available features such as a Bose premium audio system and heated, leather-appointed front seats put you and your passengers instantly at ease. A standard heated, leather-wrapped steering wheel is expertly contoured to help improve your command of the road.



QUIETTUNING™ TECHNOLOGY QuietTuning technology uses triple door seals, acoustic laminated glass in the windshield and front side windows, available Active Noise Cancellation, acoustic materials and many other measures to help reduce, block and absorb unwanted noise for an incredibly quiet driving experience.

BOSE PREMIUM AUDIO SYSTEM The available Bose premium audio system emits clean, crisp audio.

IN-VEHICLE AIR IONIZER The new available in-vehicle air ionizer is designed to help keep the air in your cabin cleaner and fresher by reducing pollen, dust and debris.

Regal Avenir shown in Smoked Pearl Metallic with available features.



FIRST-EVER REGAL AVENIR

**THE HIGHEST
EXPRESSION OF
BUICK LUXURY**



The First-Ever Regal Avenir builds on the superbly crafted Regal Sportback to deliver a truly exceptional driving experience. From distinctive badging to the Avenir-signature mesh grille, exclusive design flourishes embrace the exterior. Inside, you'll find a cabin that performs at the highest levels of sophistication and refinement. Debuting Regal Avenir: a true luxury performance sedan.

CRAFTED TO A HIGHER CALIBRE

QUILT-STITCHED SEATING Exclusive quilt-stitched leather-appointed seating adds distinctive texture to the Regal Avenir interior and emphasizes its sporty, sophisticated style. The seating is available in two colors: Ebony and exclusive Whisper Beige.

INNOVATIVE TECHNOLOGIES Regal Avenir comes standard with wireless smartphone charging,¹ built-in Navigation² and a Bose premium eight-speaker sound system to help you make the most of every drive.

EXCLUSIVE WHEELS Unique 19-inch aluminum wheels complement Regal Avenir's dynamic shape and are finished in Pearl Nickel for added visual emphasis.

AVENIR GRILLE With its intricate texture, Black Ice finish and mesh background featuring Buick's signature tri-shield insignia, the exclusive Avenir grille makes a confident statement wherever it goes.



¹The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or device compatibility, see gmtotalconnect.ca. ²At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.



Regal Avenir shown in Smoked Pearl Metallic with available features.



TECHNOLOGY THAT KEEPS YOU CONNECTED

Regal helps keep you seamlessly connected and entertained with its suite of available built-in technologies.

NEW BUICK CONNECTED SERVICES With a range of available plans, Buick Connected Services seamlessly links your digital life to your vehicle. Starting with Connected Access,¹ you'll get standard connectivity that enables services in your vehicle including Vehicle Diagnostics² and Dealer Maintenance Notifications,² to help you stay on top of certain aspects of your vehicle's health. Add the Remote Access Plan³ to start and stop or lock and unlock⁴ a properly equipped vehicle via the available myBuick mobile app.⁵ You can add a monthly data plan to your account at any time that allows you to stay connected on the go with your available built-in 4G LTE Wi-Fi® Hotspot⁶ (data plan required).

myBUICK MOBILE APP⁵ Powerful and easy to use, the available myBuick mobile app lets you remotely connect to your vehicle from almost anywhere when you subscribe to paid Buick Connected Services. When properly equipped, you can unlock and lock your doors, remote-start or -stop your engine⁴ and get real-time diagnostics that check your vehicle's fuel status, tire pressure,⁷ mileage and more. The myBuick mobile app is also Apple Watch®-compatible, so you can remote-start or -stop the engine, lock and unlock the doors, honk the horn and flash the lights—all right from your wrist.



APPLE CARPLAY™ COMPATIBILITY⁸ Just plug in your compatible iPhone® and you'll have easy access to your contacts, maps and apps that you're familiar with on your vehicle's 8-inch diagonal colour touch-screen. You can also have Siri® send and read your text messages, and you can listen to all of your content from iTunes®, Apple Music™ and other compatible audio apps.

¹Limitations apply. Not transferable. Standard connectivity available to original purchaser for 10 years from the vehicle delivery date for model year 2019 Buick vehicles. See onstar.ca for details and further plan limitations. Connected Access does not include emergency or security services. Availability of Connected Access and any of its services are dependant on compatible 4G LTE wireless networks and are also subject to change. ²Capabilities vary by model and service plan. Visit onstar.ca for vehicle availability. Message and data rates may apply. Requires active service, email address on file and enrolment in Vehicle Diagnostics. Not all issues will deliver alerts. On-Demand Diagnostics requires a paid service plan. ³Diagnostic capabilities vary by model and do not cover all vehicle conditions. Additional message and data rates may apply. Requires email address on file and enrolment in Vehicle Diagnostics. Remote Access Plan does not include emergency or security services. Services are subject to user terms and limitations. Visit onstar.ca for more details. ⁴Requires subscription to Remote Access Plan or Premium Access Plan. Services are subject to user terms and limitations and vary by vehicle model. Unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote-start system. Visit onstar.ca for more details. ⁵Available on select Apple® and Android™ devices. Service availability, features and



Regal Avenir interior shown in Ebony with Ebony accents and available features.

ANDROID AUTO™ COMPATIBILITY⁹ Android Auto makes it easy to use the touch-screen display in your Regal to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel and your eyes on the road.

BUILT-IN 4G LTE WI-FI® HOTSPOT⁶ An available built-in 4G LTE Wi-Fi® Hotspot (data plan required) supports up to seven devices from up to 15 metres away from the vehicle. So your passengers can use their favourite apps to stream movies, watch TV, play games, listen to music and check social media on the go.

functionality are subject to limitations and vary by vehicle, device and the plan in which you are enrolled. Device data connection required. Visit onstar.ca for more details. ⁶Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Services and connectivity vary by model and conditions as well as geographical and technical restrictions. 4G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi® Hotspot. Accessory Power must be active to use the Wi-Fi® Hotspot. Data plans provided by AT&T® or its local service provider. Credit card is required for purchase. ⁷Tire Pressure Monitoring System required (excludes spare). ⁸Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁹Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

ONSTAR SAFETY AND SECURITY



As you travel with the ones you care about most, available OnStar^{®1} is with you to empower every moment. With a paid OnStar Safety & Security² Plan, you can have a 24/7 lifeline to OnStar Emergency-Certified Advisors, ready to help if you've been in a crash, your vehicle's been stolen, you're lost or you need Roadside Assistance.

EMERGENCY HELP WHEN IT MATTERS MOST Using built-in sensors, available Automatic Crash Response is designed to connect you to an Emergency Medical Dispatch-Certified Advisor³ immediately after a crash to help get you the care you need, even if you can't ask for it. Using Injury Severity Prediction technology, these OnStar Emergency-Certified Advisors can notify first responders about the likelihood of serious injury so they can provide help right away. You can feel confident knowing you have a team, available 24/7, to help get you the assistance you need.

SECURITY YOU CAN COUNT ON If your vehicle is stolen, OnStar Advisors are ready to take action with available Stolen Vehicle Assistance. Once a vehicle is reported stolen, OnStar Advisors can work with the police to help attempt to recover it. They can slow the vehicle if conditions are safe and even prevent it from being restarted in certain circumstances. And with available Theft Alarm Notification,⁴ if your vehicle alarm sounds, we can let you know via text, email or a phone call. One simple call puts a team into action to attempt to recover your vehicle quickly and safely in cooperation with local law enforcement.

The OnStar Safety & Security Plan and Connected Services have changed significantly. While many of the offered services are the same, available plans and pricing are different. Visit onstar.ca to review all the details and limitations.

¹Visit onstar.ca for coverage maps, details and system limitations. Services vary by model, service plan and conditions as well as geographical and technical restrictions. Service plan required. ²OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Roadside service provided by Allstate Roadside Services, and limitations and restrictions apply. Stolen Vehicle Assistance requires armed factory-installed theft-deterrent system and selection of notification communication preference(s). These services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss. Additional messaging and data rates may apply. Services are subject to user terms and limitations, and vary by vehicle model. Visit onstar.ca for more details. ³OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch. ⁴Services are subject to user terms and other limitations and vary by vehicle model. Requires an armed GM factory-installed theft-deterrent system, a subscription to OnStar Security Plan, OnStar Guidance Plan or OnStar Safety & Security Plan, and the selection of notification communication preference(s). Additional messaging and data rates may apply. Visit onstar.ca for more details.





2019 REGAL

Regal Sportback Essence shown in Dark Moon Blue Metallic with available features.



DRIVE WITH CONFIDENCE

A comprehensive suite of available advanced safety features helps enhance your awareness of the road and surrounding vehicles to inspire peace of mind as you travel.

LANE CHANGE ALERT WITH SIDE BLIND ZONE

ALERT¹ This available feature provides side-mirror alerts to help you avoid vehicles moving in or rapidly approaching your side blind zone during a lane-change manoeuvre.

REAR CROSS TRAFFIC ALERT When in Reverse, available Rear Cross Traffic Alert provides alerts to help you avoid approaching detected left or right cross traffic, such as when you're backing out of a parking space or driveway.

REAR PARK ASSIST When driving in Reverse at less than 8 km/h, this available feature provides distance-to-object alerts to help you park and avoid colliding with nearby detected objects directly behind the vehicle during low-speed manoeuvring.

FORWARD COLLISION ALERT If this available system detects that a front-end collision situation is imminent while following a detected vehicle, the system alerts you to a potential crash. It also alerts you if you are following a detected vehicle much too closely.

FRONT PEDESTRIAN BRAKING If available Front Pedestrian Braking detects that a pedestrian is directly ahead and a collision is imminent, and you have not applied the brakes, the system alerts you and, if necessary, automatically applies the brakes to help reduce the collision's severity or avoid the collision.

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING

This available feature provides gentle steering wheel turns, and, if necessary, Lane Departure Warning alerts to help you avoid crashes due to unintentionally drifting out of your lane when you are not actively steering and your turn signal is not activated.

FORWARD AUTOMATIC BRAKING² If this available system detects that a front-end collision situation is imminent while following a detected vehicle and you have not applied the brakes, the system automatically applies the brakes to help reduce the collision's severity. The system may even help avoid the collision at very low speeds.

ADAPTIVE CRUISE CONTROL-ADVANCED³ Available Adaptive Cruise Control-Advanced uses a radar-based system and Forward Automatic Braking to allow the vehicle to automatically follow a detected vehicle at your selected following gap while you steer.

PEDESTRIAN PROTECTION SYSTEM Also known as an "active hood," this safety feature is designed to help reduce injuries to pedestrians in the event of a frontal impact within a 26- to 48-km/h speed range. When a pedestrian is detected during a frontal impact, the system is designed to lift the rear part of the hood to create more clearance between the hood and the engine compartment.

Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

¹Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ³Adaptive Cruise Control-Advanced is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle.

FEATURES				
● STANDARD ○ AVAILABLE — NOT AVAILABLE	PREFERRED II	ESSENCE	AVENIR	GS
2.0L TURBO 4-CYLINDER	●	●	●	—
3.6L V6 DI DOHC WITH VVT	—	—	—	●
FRONT-WHEEL DRIVE	●	—	●	—
INTELLIGENT ALL-WHEEL DRIVE WITH ACTIVE TWIN CLUTCH	—	●	—	●
KEYLESS OPEN AND START	●	●	●	●
40/20/40 SPLIT-FOLDING REAR SEAT	●	●	●	●
BLUETOOTH® TECHNOLOGY¹	●	●	●	●
HALOGEN HEADLAMPS WITH LED SIGNATURE LIGHTING DAYTIME RUNNING LAMPS	●	●	—	●
QUIETTUNING™ TECHNOLOGY	●	●	●	●
REAR VISION CAMERA²	●	●	●	●
STABILITRAK AND TRACTION CONTROL	●	●	●	●
LEATHER-WRAPPED STEERING WHEEL	●	●	●	●
8-WAY POWER DRIVER SEAT WITH 2-WAY POWER LUMBAR (INCLUDES 4-WAY POWER LUMBAR ON GS AND AVENIR)	●	●	●	●
ACTIVE NOISE CANCELLATION	—	●	—	●
BUICK INFOTAINMENT SYSTEM³ WITH 8" DIAGONAL COLOUR TOUCH-SCREEN	●	●	●	●
COLOUR 4.2" DIAGONAL DRIVER INFORMATION CENTRE (8" ON GS)	●	●	●	●
REMOTE START	●	●	●	●
FOG LAMPS	●	●	●	●
HEATED LEATHER-WRAPPED STEERING WHEEL	●	●	●	●
MOON WHITE INTERIOR AMBIENT LIGHTING	●	●	●	●
LEATHER-APPOINTED SEATS	—	●	●	●
HEATED FRONT SEATS	—	●	●	●
8-WAY POWER FRONT-PASSENGER SEAT WITH 2-WAY POWER LUMBAR (INCLUDES 4-WAY POWER LUMBAR ON GS AND AVENIR)	—	●	●	●
LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT²,⁴	○	○	●	●
LED HEADLAMPS WITH LED SIGNATURE LIGHTING DAYTIME RUNNING LAMPS	○	○	●	○
REAR CROSS TRAFFIC ALERT²	○	○	●	●
AVENIR EXCLUSIVE				
EBONY OR WHISPER BEIGE LEATHER-APPOINTED, QUILT-STITCHED SEATING	—	—	●	—
DISTINCTIVE 3-DIMENSIONAL BLACK ICE MESH GRILLE	—	—	●	—
AVENIR-EMBOSSSED FRONT SILL PLATES	—	—	●	—
19" ALUMINUM WHEELS WITH PEARL NICKEL FINISH	—	—	●	—
GS EXCLUSIVE				
HEATED, VENTILATED FRONT BUCKET SEATS WITH MASSAGE, INTEGRATED HEAD RESTRAINTS AND POWER-ADJUSTABLE BOLSTERS	—	—	—	●
19" ALUMINUM WHEELS WITH TECHNICAL GREY ACCENTS	—	—	—	●
BREMBO® FRONT BRAKES	—	—	—	●
REAR DECKLID SPOILER, FRONT SCOOPS, GROUND EFFECTS AND PASS-THROUGH EXHAUST	—	—	—	●
FRONT AND REAR PARK ASSIST²	—	—	—	●

PACKAGES							
	● STANDARD	○ AVAILABLE	— NOT AVAILABLE	PREFERRED II	ESSENCE	AVENIR	GS
SIGHTS AND SOUNDS PACKAGE Includes Navigation, ⁵ Bose 8-speaker premium audio and HD Radio		○		○	○ ⁶	●	○ ⁶
DRIVER CONFIDENCE PACKAGE² (PREFERRED II) Includes LED headlamps with auto levelling, cornering lamps, Rear Park Assist, Rear Cross Traffic Alert, Lane Change Alert with Side Blind Zone Alert ⁴ and wireless charging ⁷		○		—	—	—	—
DRIVER CONFIDENCE PACKAGE (ESSENCE AND AVENIR) Includes all features from Preferred II plus Memory Package, driver 4-way power lumbar seat adjuster and exterior heated, power-adjustable, driver-side auto-dimming mirrors		—		—	○	●	—
DRIVER CONFIDENCE PACKAGE II² Includes all features from Essence and Avenir above plus Adaptive Cruise Control–Advanced, ⁸ Following Distance Indicator, Forward Collision Alert, Forward Automatic Braking, ⁹ Lane Keep Assist with Lane Departure Warning and Front Pedestrian Braking		—		—	○	○	—
GS DRIVER CONFIDENCE PACKAGE II² Includes Adaptive Cruise Control–Advanced, ⁸ Following Distance Indicator, Forward Collision Alert, Forward Automatic Braking, ⁹ Lane Keep Assist with Lane Departure Warning, Front Pedestrian Braking and Head-Up Display		—		—	—	—	○
APPEARANCE PACKAGE Includes wireless charging, ⁷ LED headlamps with auto levelling and cornering lamps		—		—	—	—	○ ¹⁰
EXPERIENCE BUICK PACKAGE Includes Sights and Sounds Package and power sunroof		—		—	○	—	○ ¹¹

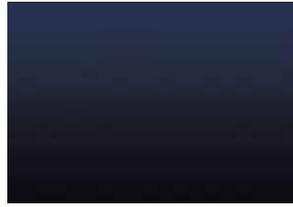
DIMENSIONS, MM (INCHES)		CAPACITIES	
Wheelbase	2830 (111.4)	Standard engine on Regal Sportback, Avenir	Standard engine on Regal GS
Overall length	4897 (192.8)	Engine Type	2.0L 4-cylinder Turbo SIDI with VVT
Body width	1862 (73.3)	Horsepower	250 hp @ 5400 rpm
Overall height	1455 (57.3)	Estimated Fuel Consumption L/100 km (mpg) ¹²	10.6 (27) city/7.4 (38) hwy FWD 11.0 (26) city/8.0 (35) hwy AWD ¹³
Track width, front/rear	1595/1600 (62.8/63.0)	Torque	260 lb.-ft. @ 2000-5200 rpm FWD 295 lb.-ft. @ 3000-4000 rpm AWD ¹³
Head room, first/second row	986/940 (38.8/37.0)	Fuel Tank, L (imp. gal.) (approx.)	62.5 (13.7)
Shoulder room, first/second row	1445/1407 (56.9/55.4)	Cargo Capacity, ¹⁴ L (cu. ft.)	892.1 (31.5)
Hip room, first/second row	1402/1374 (55.2/54.1)	With rear seats up	892.1 (31.5)
Leg room, first/second row	1069/937 (42.1/36.9)	With rear seats down	1719 (60.7)

¹Not compatible with all devices. ²Read the vehicle Owner's Manual for important feature limitations and information. ³Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data plan rates may apply. ⁴Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ⁵At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ⁶Requires Experience Buick Package. ⁷The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or device compatibility, see gmttotalconnect.ca. ⁸Adaptive Cruise Control–Advanced is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ⁹The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹⁰Includes Experience Buick Package. ¹¹Includes Appearance Package. ¹²Fuel-consumption estimates based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ¹³Not available on Avenir. ¹⁴Cargo and load capacity limited by weight and distribution.

EXTERIOR COLOURS



Rioja Red Metallic¹



Dark Moon Blue Metallic¹



Summit White²



Smoked Pearl Metallic³



Sport Red⁴



White Frost Tricoat³



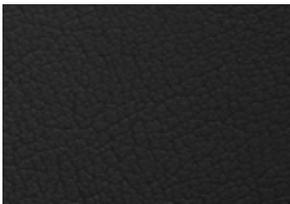
Quicksilver Metallic⁵



Ebony Twilight Metallic³

¹Additional charge, premium paint. Not available on GS model. ²Not available on Avenir or GS models. ³Additional charge, premium paint.
⁴Available on GS model only. ⁵Not available on Avenir model.

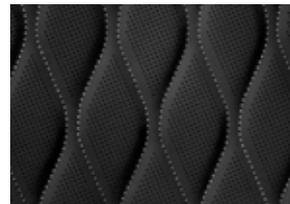
INTERIOR COLOURS



Ebony Cloth⁶ or
Leather-Appointed
Seating⁷



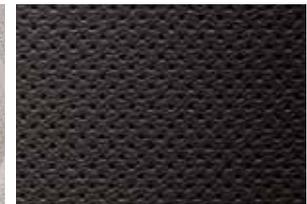
Shale Cloth⁶ or
Leather-Appointed
Seating⁷



Ebony Perforated
Quilt-Stitched
Leather-Appointed Seating⁸



Whisper Beige
Perforated Quilt-Stitched
Leather-Appointed Seating⁸



Ebony Perforated
Leather-Appointed
Seating⁹

Ebony accents included with all interior colours.

⁶Available on Preferred II. ⁷Available on Essence. ⁸Available on Avenir. ⁹Exclusive to Regal GS.

WHEELS



18" Machine-Faced Aluminum
With Painted Pockets
Standard on Preferred II
and Essence.



19" Aluminum With Pearl
Nickel Finish
Exclusive to Avenir.



19" Aluminum With
Technical Grey Accents
Exclusive to Regal GS.



IMPORTANT WORDS

BUICK OWNERSHIP: IT'S A GOOD FEELING. Our commitment to you includes:

- 2-year/48,000 km¹ Lube-Oil-Filter Maintenance²
- 4-year/80,000 km¹ Base Warranty Coverage³
- 6-year/110,000 km¹ Powertrain Component Warranty Coverage³
- 6-year/110,000 km¹ Courtesy Transportation⁴
- 6-year/110,000 km¹ 24/7 Roadside Assistance⁴
- 6-year/unlimited km¹ sheet metal rust-through perforation coverage³
- 8-year/130,000 km¹ coverage on specified major emission components³

¹Whichever comes first. ²Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Limitations apply. See your dealer for details. ³Conditions apply. See Warranty Booklet for details. ⁴Conditions apply. See Owner's Manual for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:⁵

- **BUICK PROTECTION PLAN** – The only extended service plan backed by the resources and commitment of General Motors; Buick Protection Plan may be purchased at the time of sale or subsequently during the Base Warranty coverage period.⁶
- **BUICK CERTIFIED SERVICE** – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- **BUICK MAINTENANCE PLAN** – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

⁵Conditions and limitations apply. ⁶Please work with your dealer to select the plan that is suitable for your driving needs. Dealers are free to set their own prices.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing. See dealer for full details.⁷
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university⁸ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁹ (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **GM CARD** – Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.⁹ For full program details, please visit gmcad.ca.

⁷Subject to eligibility. ⁸Conditions and limitations apply. ⁹Program subject to change.

INFORMATION RESOURCES: You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

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