

2019  
**GMC SIERRA**

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**LIVE  
LIKE A PRO**



SIERRA 1500 DENALI ULTIMATE in Dark Sky Metallic shown with available equipment.



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As a pro, you begin your day by asking, “How do I want to live?” We know the feeling. To engineer the Next Generation 2019 GMC Sierra, we went looking for ways to make the best even better. It’s all new to be taller, bolder, stronger and larger with best-in-class<sup>1</sup> Crew Cab maximum front head and leg room. And with the available world’s-first six-function GMC MultiPro™ Tailgate, it’s also revolutionary. Sierra offers technological advancements to keep you connected with the world surrounding Sierra, especially while trailering.

Discover the truck for you—the Next Generation 2019 GMC Sierra.

<sup>1</sup>Comparison based on wardsauto.com 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.

# STAND TALL



- WORLD'S-FIRST SIX-FUNCTION MULTIPRO TAILGATE
- CONTINUOUS DAMPING ADAPTIVE RIDE CONTROL
- HIGH-INTENSITY LED HEADLAMPS
- SIGNATURE CHROME DENALI GRILLE
- CHROME VERTICAL RECOVERY HOOKS<sup>1</sup> AND SIDE-WINDOW SURROUNDS
- INTEGRATED DUAL EXHAUST
- UNIQUE 20" ALUMINUM WHEELS

For 2019, Sierra Denali is designed with a taller stance, larger cabin, bigger bed and an all-new chassis for excellent ride and handling. And to help maximize efficiency, step up to the MultiPro Tailgate. It offers six convenient functions never before possible in a truck. Sierra Denali goes further by adding an innovative road-handling system—class-exclusive<sup>2</sup> continuous damping Adaptive Ride Control. It provides a first-class ride experience by monitoring both the road and Sierra in real time, automatically adjusting when hauling and trailering for exceptional comfort and responsiveness.

# DENALI



SIERRA 1500 DENALI in Onyx Black shown with available equipment.



**SIERRA 1500 DENALI** interior in Jet Black shown with available equipment.

<sup>1</sup>App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. <sup>2</sup>Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates may apply. <sup>3</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. <sup>4</sup>Comparison based on wardsauto.com 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.

# WE ELEVATED MORE THAN ITS HEIGHT

- GMC PROGRADE™ TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP<sup>1</sup>
- PREMIUM GMC INFOTAINMENT SYSTEM<sup>2</sup> WITH NAVIGATION<sup>3</sup>
- 8" DIGITAL DRIVER INFORMATION CENTRE
- BOSE® PREMIUM SOUND SYSTEM
- MULTICOLOUR 15" HEAD-UP DISPLAY AND REAR CAMERA MIRROR ARE AVAILABLE

Our most technologically advanced Sierra Denali ever is the first pickup in its class<sup>4</sup> to offer an available multicolour 15" diagonal Head-Up Display (HUD) and a Rear Camera Mirror. The HUD projects vehicle data, active safety information, phone and infotainment sources onto the windshield. The all-new dual-function mirror can be used as a conventional rear-view mirror or as a camera-based rear-view mirror to help you see around potential visual obstructions while driving, changing lanes and checking traffic conditions.

This is also our most premium Sierra interior ever with finely crafted materials and attention to every detail. You'll find perforated Forge leather appointments with contrasting stitch pattern, authentic open-pore ash wood, brushed aluminum trim and chrome accents.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

ELEV. 6,190

# AT4

- FACTORY-INSTALLED 2" SUSPENSION LIFT FOR INCREASED GROUND CLEARANCE
- OFF-ROAD MUD TERRAIN-RATED GOODYEAR® WRANGLER DURATRAC® 18" TIRES ARE AVAILABLE
- FOUR-WHEEL DRIVE WITH 2-SPEED AUTOTRAC TRANSFER CASE, AUTOMATIC LOCKING REAR DIFFERENTIAL AND SKID PLATES
- OFF-ROAD TUNED RANCHO® MONOTUBE SHOCK ABSORBERS
- DISTINCT EXTERIOR DESIGN WITH BLACK CHROME ACCENTS AND RED VERTICAL RECOVERY HOOKS<sup>1</sup>
- WORLD'S-FIRST SIX-FUNCTION MULTIPRO TAILGATE

Sierra AT4 includes a 2" factory-installed suspension lift for elevated ground clearance to help overcome rough, raw terrain. Powering you forward is the available 6.2L V8 engine—the most powerful V8 in its class.<sup>2</sup> The Traction Select System with available Off-Road mode and standard 2-speed Autotrac transfer case with low-range four-wheel-drive gearing delivers extra torque when you need it. Venturing downhill, Hill Descent Control uses anti-lock braking to help control descent on rugged terrain. And to manoeuvre out of deep, loose terrain, AT4 includes an automatic locking rear differential. Further helping smooth out the rough spots are Rancho monotube shocks, while metal skid plates help protect the front underbody.



<sup>1</sup>To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the recovery hooks section of your Owner's Manual. <sup>2</sup>Comparison based on [wardsauto.com](http://wardsauto.com) 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.



# THE FIRST-EVER SIERRA AT4 RISES TO THE CHALLENGE



SIERRA 1500 AT4 in Onyx Black shown with available equipment.



SIERRA 1500 AT4 interior in Jet Black/Kalahari shown with available equipment.

# A COMFORTABLE CABIN IN THE WOODS



- EXCLUSIVE PREMIUM AT4 INTERIOR IN JET BLACK WITH KALAHARI ACCENTS
- AUTHENTIC DARK ALUMINUM TRIM AND STANDARD LEATHER APPOINTMENTS
- MULTICOLOUR 15" HEAD-UP DISPLAY (HUD) IS AVAILABLE
- HD SURROUND VISION<sup>1</sup> IS AVAILABLE

Inside, Sierra AT4 supports you through rough conditions or terrain. You'll find an athletic, purposeful interior designed for your active lifestyle. Exclusive darkened trim and decor, leather appointments in Jet Black with Kalahari accents and smart storage compartments await. In addition, the available multicolour 15" diagonal Head-Up Display projects key information onto the windshield so your eyes stay focused on the road. Information includes an Off-Road Inclinator that shows the fore-and-aft tilt, front tire angle and left-and-right tilt.

# ENGINEERING INNOVATIONS NEVER LOOKED SO GOOD



- WORLD'S-FIRST SIX-FUNCTION MULTIPRO TAILGATE
- 5.3L V8 ENGINE WITH DYNAMIC FUEL MANAGEMENT AND AN 8-SPEED AUTOMATIC TRANSMISSION
- REAR BUMPER WITH ENLARGED CORNER STEPS
- MAX TRAILERING RATING OF UP TO 5534 KG (12,200 LB.)<sup>1</sup> IS AVAILABLE
- X31 OFF-ROAD PACKAGE IS AVAILABLE (4X4 MODELS ONLY)

Sierra SLT delivers what you demand in a truck without sacrificing style, refinement, capability, power or efficiency. Outside, its taller stance and larger bed are highlighted by high-intensity LED headlamps, LED tail lamps and chrome accents on the grille, fog lamps, side-window surrounds, bumpers, mirror caps and door handles. SLT also includes abundant power supplied by a 355-hp 5.3L V8 engine and 8-speed automatic transmission.

<sup>1</sup>Sierra's 5534 kg (12,200-lb.) rating requires Sierra Double Cab 4x4 model with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.



SIERRA 1500 SLT in Smokey Quartz Metallic shown with available equipment.



SIERRA 1500 SLT interior in Dark Walnut/Slate shown with available equipment.

# THIS ROOM BECAME A SUITE



- PROGRADE TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP<sup>1</sup>
- HEATED AND AVAILABLE VENTILATED 10-WAY POWER LEATHER-APPOINTED FRONT SEATS
- HEATED STEERING WHEEL
- NEW STORAGE AREAS: REAR SEATBACK AND UNDER REAR SEAT
- PREMIUM GMC INFOTAINMENT SYSTEM<sup>2</sup>



We've upgraded your room accommodations. The added space results from class-leading<sup>3</sup> Crew Cab maximum front head and leg room. The Next Generation Sierra SLT elevates your driving experience with comfortable seating that offers a taller, more commanding view, driver-centric controls and instrumentation along with purposeful technologies. And rear-seat climate comfort is provided by rear vents and available heated rear outboard seats.

<sup>1</sup>App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. <sup>2</sup>Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data plan rates may apply. <sup>3</sup>Comparison based on wardsauto.com 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.



- MONOCHROMATIC, BOLD EXTERIOR
- DOMINANT BLACK GRILLE AND 20" BLACK WHEELS
- 8" DIAGONAL GMC INFOTAINMENT SYSTEM<sup>1</sup> WITH APPLE CARPLAY<sup>TM2</sup> AND ANDROID AUTO<sup>TM3</sup> COMPATIBILITY
- NEW 2.7L TURBO ENGINE OR A 5.3L V8 ENGINE IS AVAILABLE
- X31 OFF-ROAD PACKAGE IS AVAILABLE

Sierra Elevation goes all in with a bold, monochromatic presence—elevating both your altitude and your attitude. It tells the world that something unique is headed its way, while keeping you well-connected with an array of technologies that seamlessly link you to your Elevation.



<sup>1</sup>Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data plan rates may apply. <sup>2</sup>Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. registered in the U.S. and other countries. <sup>3</sup>Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.



SIERRA 1500 ELEVATION in Cardinal Red shown with available equipment.

**OUR REBELLIOUS SIDE  
IS SHOWING**



SIERRA 1500 DENALI ULTIMATE in Onyx Black shown with available equipment.



MULTI-PRO

# WORLD'S-FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE



We've revolutionized traditional tailgates with the world's-first GMC MultiPro Tailgate. It offers six convenient functions never before possible in a truck.

These functions improve loading, unloading and accessing the cargo bed, and it's been rigorously tested to exacting GMC standards for structural strength and durability.

In fact, the MultiPro is the most tested tailgate in GMC history, and it's standard on SLT, AT4 and Denali.

# TAILGATE

# THE TAILGATE TO END ALL TAILGATES



# 1

## PRIMARY GATE

Opens from the key fob, inside the truck or a button on the gate.

# 2

## PRIMARY GATE LOAD STOP

Helps prevent items from sliding out of the box.

# 3

## EASY ACCESS

The inner gate folds down, allowing you to reach farther into the box.



#### **FULL-WIDTH STEP**

The inner gate folds into a large step for easy access, holding up to 170 kg (375 lb.).



#### **INNER GATE LOAD STOP**

Helps prevent second-tier items from sliding out of the box.



#### **INNER GATE WITH WORK SURFACE**

When opened, provides a work surface as well as second-tier loading.

WATCH THE GMC MULTIPRO TAILGATE IN ACTION AT [GMCCANADA.CA](http://GMCCANADA.CA).

# IT'S LOADED WITH BIG IDEAS



New KICKER® Bluetooth accessory speakers<sup>2</sup> shown.

- ROLL-FORMED HIGH-STRENGTH STEEL FOR A MORE DURABLE BED FLOOR
- LARGER FOOTWELLS IN CORNERSTEP REAR BUMPER
- 12 TIE-DOWNS: THREE IN EACH CORNER RATED AT 227 KG (500 LB.) PER CORNER<sup>1</sup>
- BED RAIL LAMPS AND PILLAR LAMPS THAT ENHANCE ILLUMINATION ARE AVAILABLE
- NEW 120-VOLT ELECTRICAL OUTLET IS AVAILABLE
- CARBON-FIBRE GMC CARBONPRO™ BED—AVAILABLE SPRING 2019
- NEW KICKER® BLUETOOTH ACCESSORY SPEAKERS<sup>2</sup> CAN BE INTEGRATED INTO THE MULTIPRO TAILGATE—AVAILABLE SPRING 2019

To help you get work done, we created cargo beds that are larger by volume than our competitors' in all bed sizes from 1781 L to 2522 L (62.9 cu. ft. to 89.1 cu. ft.)<sup>3</sup> Next, we constructed the bed using high-strength steel to create a strong, durable cargo floor. But we didn't stop there. Sierra will be the first and only truck offering the GMC CarbonPro bed with best-in-class<sup>3</sup> resistance to dents, scratches and corrosion. Then we added more cargo tie-downs to better help secure loads. We also improved the available LED lighting and added a new available 120-volt electrical outlet. To make getting into the bed easier than ever, we enlarged the footwells in the CornerStep rear bumper to accommodate large work boots.



SIERRA 1500 AT4 in Onyx Black shown with available equipment.

# GMC PROGRADE TRAILERING PULLS IT ALL TOGETHER



<sup>1</sup>Sierra's 5534 kg (12,200-lb.) rating requires Sierra SLT Double Cab 4x4 model with available 6.2L V8 engine and Max Trailering Package. Sierra's 5489 kg (12,100-lb.) rating requires Sierra SLT Crew Cab Short Box 4x4 model with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.



SIERRA 1500 SLT in Smokey Quartz Metallic shown with available equipment.



With the available 6.2L V8 and Max Trailering Package, Sierra can trailer up to 5534 kg (12,200 lb.)<sup>1</sup> with the Double Cab or 5489 kg (12,100 lb.)<sup>1</sup> with the Crew Cab. We're focused on making trailering a seamlessly integrated, transparent and confident experience. Sierra's all-new available ProGrade Trailering System helps make it all possible.

**MAX TRAILERING PACKAGE** Increased trailering capability is achieved when Sierra is equipped with this package—available on SLE, Elevation and SLT. It includes a 9.76" rear axle, 3.42 axle ratio, enhanced cooling radiator, revised shock tuning for increased control, heavier-duty rear springs, increased Rear Gross Axle Weight Rating (RGAWR) and a 220-amp alternator.

Discover how Sierra can help you tow like a pro at [gmccanada.ca](http://gmccanada.ca).



SIERRA 1500 DENALI in Dark Sky Metallic shown with available equipment.

# CONFIDENCE TRAVELS WITH YOU

Sierra's all-new available ProGrade Trailering System includes advanced technologies for increased confidence. It helps when hooking up your trailer, while on the road and when backing your trailer into place.

**HIGH-RESOLUTION INTEGRATED CAMERAS** To help increase your sense of control during trailering, several camera options are available. To give you a bird's-eye view around Sierra, HD Surround Vision<sup>1</sup> can help you make visually enhanced low-speed trailering manoeuvres. Or choose the Trailer Camera Package that uses two rear-facing cameras integrated into the side mirrors, providing a side view of Sierra and your trailer during lane changes or when backing up. Also available with the Trailer Camera Package is an accessory camera<sup>2</sup> mounted on the rear of the trailer that displays the area behind the trailer on the centre screen.

**HITCH GUIDANCE WITH HITCH VIEW** Sierra's Hitch Guidance adds a dynamic backing grid line to the Rear Vision Camera display to help you line up your hitch. Hitch View allows you to zoom the camera for a precise top-down view of the hitch, making it easier to hook up your trailer without additional human guidance. Available Hitch Area Lighting adds a pin light to direct light downward to assist with nighttime hitching.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

**IN-VEHICLE TRAILERING APP<sup>3</sup>** Located on the home screen of the Infotainment System,<sup>4</sup> this innovation offers customized trailer profiles to track and monitor predeparture checklists, trailer electrical diagnostics (detecting shorts in the trailer brake wiring, for example), trailer tire pressure and temperature status (if equipped);<sup>5</sup> Trailer Light Sequence Test, maintenance reminders and more.

**myGMC APP<sup>6</sup> WITH TRAILERING** This industry-first mobile app<sup>6</sup> includes predeparture checklists, a glossary of trailering terms, how-to videos, trailer light tests and more.

**AUTO ELECTRIC PARKING BRAKE ASSIST** While in Hitch View and when reversing toward the trailer, the industry-first Auto Electric Parking Brake Assist automatically helps hold Sierra in place when you shift into Park. This helps prevent the truck from rolling and shifting, which can cause the truck to misalign with the hitch.



**AVAILABLE  
6.2L 420-HP V8  
BEST-IN-CLASS<sup>1</sup>**



**AVAILABLE  
10-SPEED  
TRANSMISSION  
ALL-NEW**



<sup>1</sup>Comparison based on [wardsauto.com](http://wardsauto.com) 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.

<sup>2</sup>Late-availability engines include: 3.0L Diesel I6, 4.3L V6 and 5.3L V8 with 6-speed automatic transmission.

# DYNAMIC FUEL MANAGEMENT INDUSTRY-FIRST

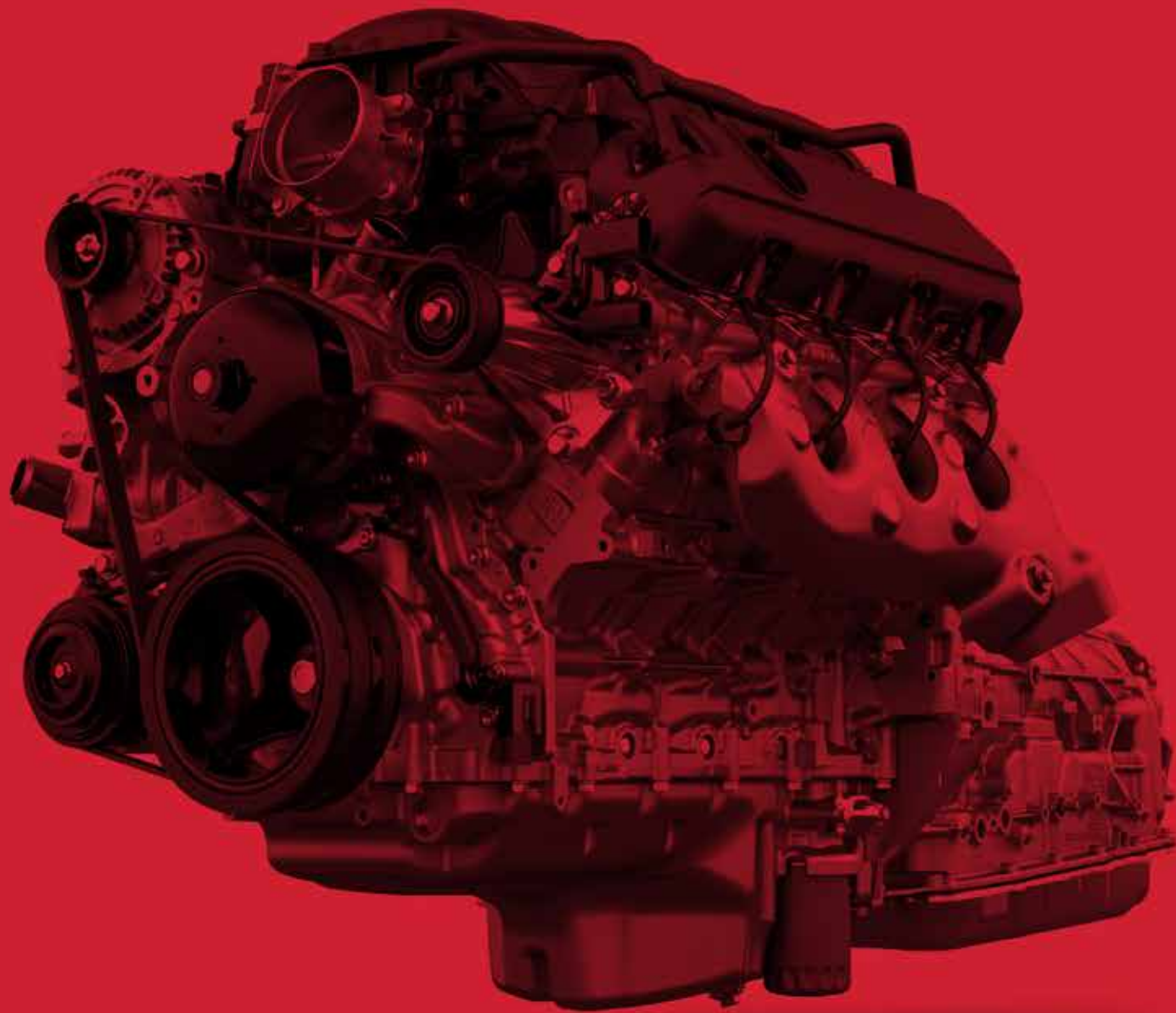
It's all about giving you the power you need, when and where you need it. Sierra's next generation powertrain lineup offers robust power and efficiency choices.<sup>2</sup> The engines integrate on-demand force—the available 6.2L V8's 420 hp and 460 lb.-ft. of torque are the most for a V8 in its class<sup>1</sup>—paired with the all-new 10-speed automatic transmission. And the available 5.3L paired with the 8-speed automatic transmission and 6.2L V8 engines feature all-new Dynamic Fuel Management that enables the engine to operate in 17 different patterns between two and eight cylinders, depending on demand, to optimize power and efficiency.



# THE POWER OF CHOICE

The foundation behind every GMC truck is its power. That's why Sierra offers an engine lineup engineered to deliver a balance of performance and efficiency in all driving situations. The all-new 10-speed automatic transmission paired with the available 6.2L V8 and 3.0L Duramax Turbo Diesel (available summer 2019) not only provides a wider range of gearing to help improve efficiency, but also incorporates enhancements designed to improve shift quality and further reduce noise and vibration in the driveline.





### **6.2L V8**

ALL-NEW 10-SPEED AUTOMATIC TRANSMISSION

DYNAMIC FUEL MANAGEMENT

420 HP @ 5600 RPM

460 LB.-FT. OF TORQUE @ 4100 RPM

AVAILABLE (4X4 MODELS): SLT, AT4 AND DENALI

### **5.3L V8**

8-SPEED AUTOMATIC TRANSMISSION

DYNAMIC FUEL MANAGEMENT

355 HP @ 5600 RPM

383 LB.-FT. OF TORQUE @ 4100 RPM

STANDARD: SLT, AT4 AND DENALI

AVAILABLE: SLE AND ELEVATION

### **ALL-NEW 3.0L DURAMAX TURBO DIESEL (AVAILABLE SUMMER 2019)**

ALL-NEW 10-SPEED  
AUTOMATIC TRANSMISSION

AVAILABLE: SLE, ELEVATION, SLT,  
AT4 AND DENALI

### **ALL-NEW 2.7L TURBO**

8-SPEED AUTOMATIC TRANSMISSION

ACTIVE FUEL MANAGEMENT

310 HP @ 5600 RPM

348 LB.-FT. OF TORQUE @ 1500 RPM

STANDARD: SLE AND ELEVATION





# WHERE PROFESSIONAL GRADE MEETS THE ROAD



On road or off, Sierra is engineered to help keep you confidently in control. The available Traction Select System allows you to tailor your driving experience while Denali models add premium ride and handling with continuous damping Adaptive Ride Control.

#### **CONTINUOUS DAMPING ADAPTIVE RIDE CONTROL**

This class-exclusive<sup>1</sup> system monitors input from both the road and Sierra Denali in real time to help create a smooth ride. Every 2 milliseconds, active dampers continuously adjust both rebound and compression forces to counter heave, pitch and body roll. Stiffness rates also change when Sport mode is selected or automatically when it senses heavy trailering or large payloads.

**TRACTION SELECT SYSTEM** This available feature allows you to choose different drive modes, based on equipment, that alter the transmission shift points, throttle and traction systems to better handle varying road conditions. The modes include: Tour for everyday driving; Sport, to increase responsiveness; Tow/Haul for trailering or hauling heavy loads; Snow mode is helpful in slippery conditions; Terrain mode is included with the single-speed transfer case and optimizes low-speed driving over rough terrain; and available Off-Road mode helps Sierra take on rugged terrain.

**RESPONSIVE SUSPENSION** The new independent short-/long-arm front suspension provides excellent wheel alignment, ride comfort and turnability with reduced weight. The live-axle rear suspension includes two-stage, semielliptic multileaf rear springs to balance payload management and ride quality.

<sup>1</sup>Comparison based on wardsauto.com 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.

# IT'S ALL RIDING ON A STRONG SUPPORT SYSTEM



SIERRA 1500 DENALI in Onyx Black shown with available equipment.

From its fully boxed steel frame to its wider, taller structure that weighs less than before, and from its range of available transfer cases for power on demand to its segment-first<sup>1</sup> “e-boost” braking system, Sierra is built like there’s a lot riding on it—because there is.

**FULLY BOXED LADDER FRAME** The all-new frame is 40 kg (88 lb.) lighter than its predecessor, but remarkably has 10 percent greater torsional rigidity. As much as 80 percent of the frame is made of high-strength steel—varying from 2 mm to 5 mm in thickness, with every millimetre optimized for performance, strength and stiffness.

**WEIGHT REDUCTION** Sierra has a longer wheelbase, wider and taller stance and more cargo volume, yet the truck is up to 163 kg (360 lb.) lighter than the previous generation. Our engineers looked at every ounce to bring out the best in efficiency, ride and handling without compromising durability and capability.

**STOPPING POWER** A segment-first<sup>1</sup> electrohydraulic boost, or “e-boost,” system produces power on demand to help provide smooth, reliable, consistent braking whether the truck is loaded, unloaded or hauling a heavy trailer. In addition, Duralife corrosion protection helps increase rotor life.

**MULTIPLE MATERIALS** Engineering excellence means the right material in the right place. High-strength steel in the frame, bed and safety cage. Strong, lightweight aluminum in the doors, hood and tailgate. GMC engineers selected the perfect material for the application, then optimized it for durability, safety, mass and function.

**TRANSFER OF POWER** Sierra offers a choice of transfer cases. The two-speed transfer case features Auto, 2 High, 4 High and 4 Low settings. It is standard on AT4 and Denali models and is included with the available X31 Off-Road Package. The single-speed transfer case, standard on all other 4x4 models, offers Auto, 2 High, 4 High and a Terrain mode designed to optimize low-speed off-road driving.

<sup>1</sup>Comparison based on wardsauto.com 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles.



SIERRA 1500 AT4 in Summit White shown with available equipment.

# BECAUSE YOU NEVER KNOW WHAT'S AROUND THE NEXT CORNER



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Helping you and your companions feel safe, secure and confident while riding in Sierra is our unwavering commitment. Sierra now offers new proactive standard and available safety technologies to do just that.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



**SIERRA OFFERS AVAILABLE:**

- | HD SURROUND VISION<sup>1</sup>
- | REAR CAMERA MIRROR<sup>1</sup>
- | MULTICOLOUR 15" DIAGONAL HEAD-UP DISPLAY
- | SAFETY ALERT SEAT<sup>1</sup>
- | FRONT PEDESTRIAN BRAKING<sup>1</sup>
- | LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT<sup>1</sup>
- | REAR CROSS TRAFFIC ALERT<sup>1</sup>
- | LANE KEEP ASSIST WITH LANE DEPARTURE WARNING<sup>1</sup>
- | LOW SPEED FORWARD AUTOMATIC BRAKING<sup>1</sup>
- | INTELLIBEAM HEADLAMPS

**GO FAR  
STAY CLOSE**



SIERRA 1500 AT4 in Dnyx Black shown with available equipment.



- GMC CONNECTED ACCESS<sup>1</sup>
- REMOTE ACCESS PLAN<sup>2</sup>
- PREMIUM ACCESS PLAN<sup>3</sup>

#### INTRODUCING GMC CONNECTED SERVICES

Seamlessly link your digital life to your Sierra with GMC Connected Services<sup>4</sup> and its range of available plans. Connected Access<sup>1</sup> includes 10 years of standard connectivity at no additional charge that enables Vehicle Diagnostics<sup>5</sup> and Dealer Maintenance Notifications to help you better manage your vehicle's health. Or add the available Remote Access Plan<sup>2</sup> to start and stop<sup>6</sup> or lock and unlock<sup>6</sup> your properly equipped GMC via the available myGMC App.<sup>7</sup> With the available Premium Access Plan,<sup>3</sup> you can stay connected on the go with your available built-in 4G LTE Wi-Fi<sup>®</sup> Hotspot<sup>8</sup> (data plan required).

OnStar Safety & Security Plans<sup>9</sup> and Connected Services have changed significantly. While many of the offered services are the same, available plans and pricing are different. Visit [onstar.ca](http://onstar.ca) to review all the details and limitations.

Discover how to stay connected at [gmccanada.ca](http://gmccanada.ca).

Bottom photo: Apple CarPlay™ shown. Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc., registered in the U.S. and other countries. <sup>1</sup>Limitations apply. Not transferable. Standard connectivity available to original purchaser for 10 years from trial activation date. See [onstar.ca](http://onstar.ca) for details and further plan limitations. Connected Access does not include emergency or security services. Availability of Connected Access and any of its services is dependant on compatible 4G LTE wireless networks and is also subject to change. <sup>2</sup>Diagnostic capabilities vary by model and do not cover all vehicle conditions. Additional message and data rates may apply. Requires email address on file and enrolment in Vehicle Diagnostics. Remote Access Plan does not include emergency or security services. Services are subject to user terms and limitations. Visit [onstar.ca](http://onstar.ca) for more details. <sup>3</sup>Connected Navigation and real-time Points of Interest (POI) only available on properly equipped vehicles. Hands-Free Calling includes 30 minutes per month to make calls to and from the U.S. and Canada only. Unused minutes expire at the end of each month. Data plans are provided by AT&T® or its local service provider. Services are subject to user terms and limitations and vary by vehicle model. Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations (including geographical and technical restrictions). <sup>4</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services vary by model, service plan and conditions as well as geographical and technical restrictions. Service plan required. Factory-installed equipment purchase may be required. <sup>5</sup>Capabilities vary by model and service plan. Visit [onstar.ca](http://onstar.ca) for details and system limitations. Message and data rates may apply. Requires active service, email address on file and enrolment in Vehicle Diagnostics. Not all issues will deliver alerts. On-Demand Diagnostics requires a paid service plan. <sup>6</sup>Requires subscription to Remote Access Plan or Premium Access Plan. Services are subject to user terms and limitations and vary by vehicle model. Unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote-start system. Visit [onstar.ca](http://onstar.ca) for more details. <sup>7</sup>Available on select Apple® and Android devices. Service availability, features and functionality are subject to limitations and vary by vehicle, device and the plan in which you are enrolled. Device data connection required. Visit [onstar.ca](http://onstar.ca) for more details. <sup>8</sup>Visit [onstar.ca](http://onstar.ca) for vehicle availability, coverage maps, details and system limitations. Services and connectivity vary by model and conditions as well as geographical and technical restrictions. 4G LTE service available in select markets. Requires active connected vehicle services and a data plan to access the vehicle's built-in Wi-Fi Hotspot. Accessory Power must be active to use the Wi-Fi Hotspot. Data plans provided by AT&T or its local service provider. Credit card is required for purchase. <sup>9</sup>OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Roadside service provided by Allstate Roadside Services, and limitations and restrictions apply. Stolen Vehicle Assistance requires armed factory-installed theft-deterrent system and selection of notification communication preference(s). These services are intended to assist with vehicle recovery and do not prevent theft or protect against damage or loss. Additional messaging and data rates may apply. Services are subject to user terms and limitations and vary by vehicle model. Visit [onstar.ca](http://onstar.ca) for more details.

# SIERRA MODELS

Choose the Sierra that's right for you at [gmccanada.ca/build-and-price](https://gmccanada.ca/build-and-price).



## SIERRA

Includes all-new proportions along with standard LED headlamps and tail lamps with signature C-shape, black grille inserts with chrome surround, 12 fixed cargo tie-downs (three in each corner rated at 227 kg (500 lb.) per corner<sup>1</sup>), larger rear corner bumper steps, front recovery hooks<sup>2</sup> (4x4 models), standard cloth bench seats, 7" diagonal GMC Infotainment System<sup>3</sup> with standard Apple CarPlay<sup>TM4</sup> and Android Auto<sup>TM5</sup> compatibility and rear air vents on Double and Crew Cab models.



## SLE

Includes all Sierra standard content and adds a bright chrome side-window surround, chrome mirror caps, chrome front and rear bumpers and body-colour door handles. SLE also adds an 8" diagonal GMC Infotainment System<sup>3</sup> with Apple CarPlay<sup>TM4</sup> and Android Auto<sup>5</sup> compatibility, a leather-wrapped steering wheel and a colour 4.2" diagonal Driver Information Centre.



## ELEVATION

Includes all SLE standard content and adds features that set it apart such as a monochromatic, bold exterior with a dominant gloss-black grille and matching 20" gloss-black aluminum wheels; body-colour bumpers and grille surround; black side-window surround; LED cargo-area lighting; Remote Vehicle Starter System; and LED fog lamps.

Preproduction models shown. Actual production models may vary. All vehicles shown with available equipment. <sup>1</sup>Cargo and load capacity limited by weight and distribution. <sup>2</sup>To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the recovery hooks section of your Owner's Manual. <sup>3</sup>Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates may apply. <sup>4</sup>Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc., registered in the U.S. and other countries. <sup>5</sup>Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. <sup>6</sup>App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. <sup>7</sup>Comparison based on [wardsauto.com](https://www.wardsauto.com) 2018 Large Light-Duty Pickup segment and latest competitive information available at the time of printing. Excludes other GM vehicles. <sup>8</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. <sup>9</sup>The system wirelessly charges one PMA- or Qi-compatible mobile device. Some devices require an adapter or back cover. To check for phone or device compatibility, see [gmtotalconnect.ca](https://gmtotalconnect.ca). <sup>10</sup>Read the vehicle Owner's Manual for important feature limitations and information. <sup>11</sup>Does not monitor spare tire.





## SLT

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Includes all SLE standard content and adds the world's-first six-function GMC MultiPro™ Tailgate—and to enhance your trailering, it includes the ProGrade™ Trailering System with in-vehicle Trailering App<sup>6</sup> and an integrated trailer brake controller, and a 5.3L V8 with 8-speed automatic transmission and all-new Dynamic Fuel Management. It also adds the Premium GMC Infotainment System,<sup>3</sup> heated 10-way power leather-appointed front seats, heated steering wheel and rear seatback and rear under-seat storage.



## AT4

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The first-ever AT4 offers its own unique blend of authentic off-road capability, innovative technology and premium refinement. AT4 includes a standard factory-installed 2" suspension lift, 4x4 with 2-speed Autotrac transfer case for low-range 4-wheel-drive gearing, automatic locking rear differential and skid plates; the GMC MultiPro Tailgate; 18" wheels with Dark Grey accents; available mud terrain-rated Goodyear® Wrangler DuraTrac® tires; exclusive athletic interior trim elements; and red vertical recovery hooks.<sup>2</sup>



## DENALI

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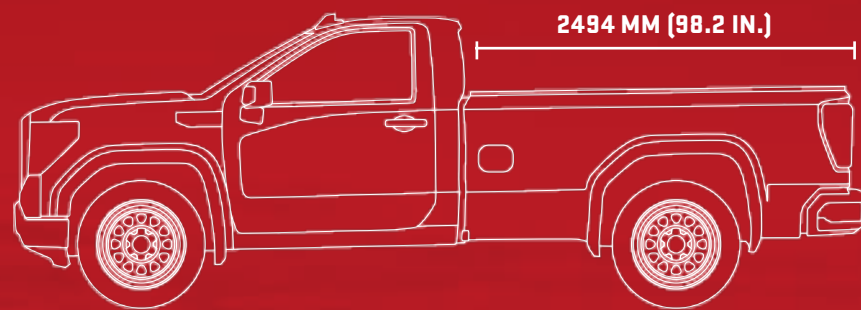
Denali is the ultimate expression of Professional Grade. Comes with all SLT standard content including an available 6.2L (most powerful V8 engine in its class<sup>7</sup>) with 10-speed automatic transmission, Forge leather appointments, authentic open-pore ash wood, Premium GMC Infotainment System<sup>3</sup> with Navigation,<sup>8</sup> wireless charging,<sup>9</sup> a spray-on bedliner and class-exclusive<sup>7</sup> continuous damping Adaptive Ride Control.

### DENALI ULTIMATE PACKAGE

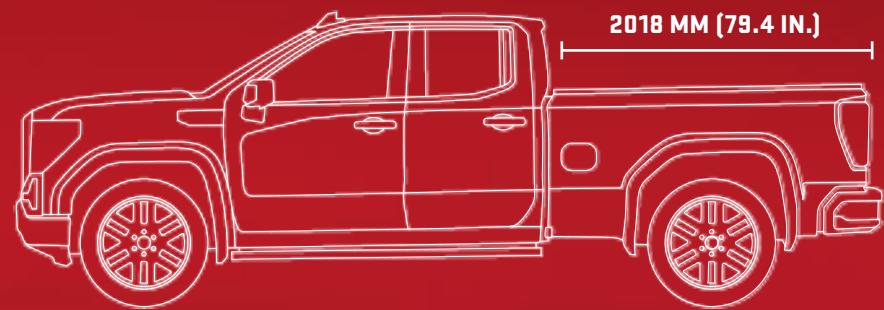
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Denali Ultimate includes standard Denali content and adds HD Surround Vision,<sup>10</sup> Rear Camera Mirror,<sup>10</sup> multicolour 15" diagonal Head-Up Display, Forward Collision Alert,<sup>10</sup> Lane Keep Assist with Lane Departure Warning,<sup>10</sup> Low Speed Forward Automatic Braking,<sup>10</sup> Front Pedestrian Braking,<sup>10</sup> IntelliBeam headlamps, Following Distance Indicator,<sup>10</sup> power sunroof, GMC MultiPro Power Steps, wheel locks, Trailer Tire Pressure Monitoring System<sup>11</sup> and exclusive Denali 22" polished aluminum wheels.

# CAB AND BED CONFIGURATIONS



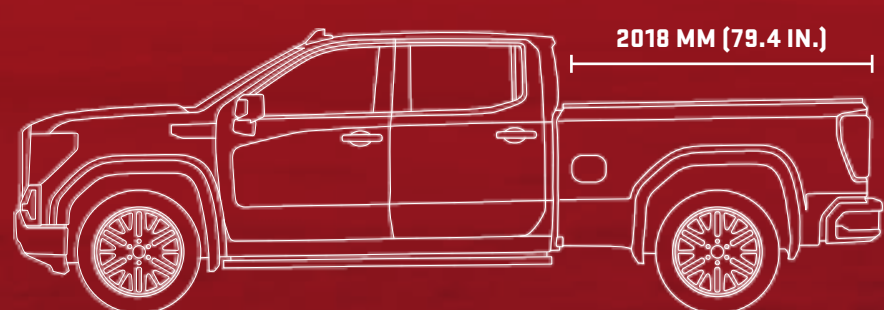
**REGULAR CAB LONG BOX<sup>1</sup>**  
STANDARD ON BASE SIERRA



**DOUBLE CAB STANDARD BOX**  
AVAILABLE ON BASE SIERRA, SLE,  
ELEVATION, SLT, AT4



**CREW CAB SHORT BOX**  
AVAILABLE ON BASE SIERRA,  
SLE, ELEVATION, SLT, AT4, DENALI



**CREW CAB STANDARD BOX**  
AVAILABLE ON BASE SIERRA,  
SLE, ELEVATION, SLT, AT4, DENALI

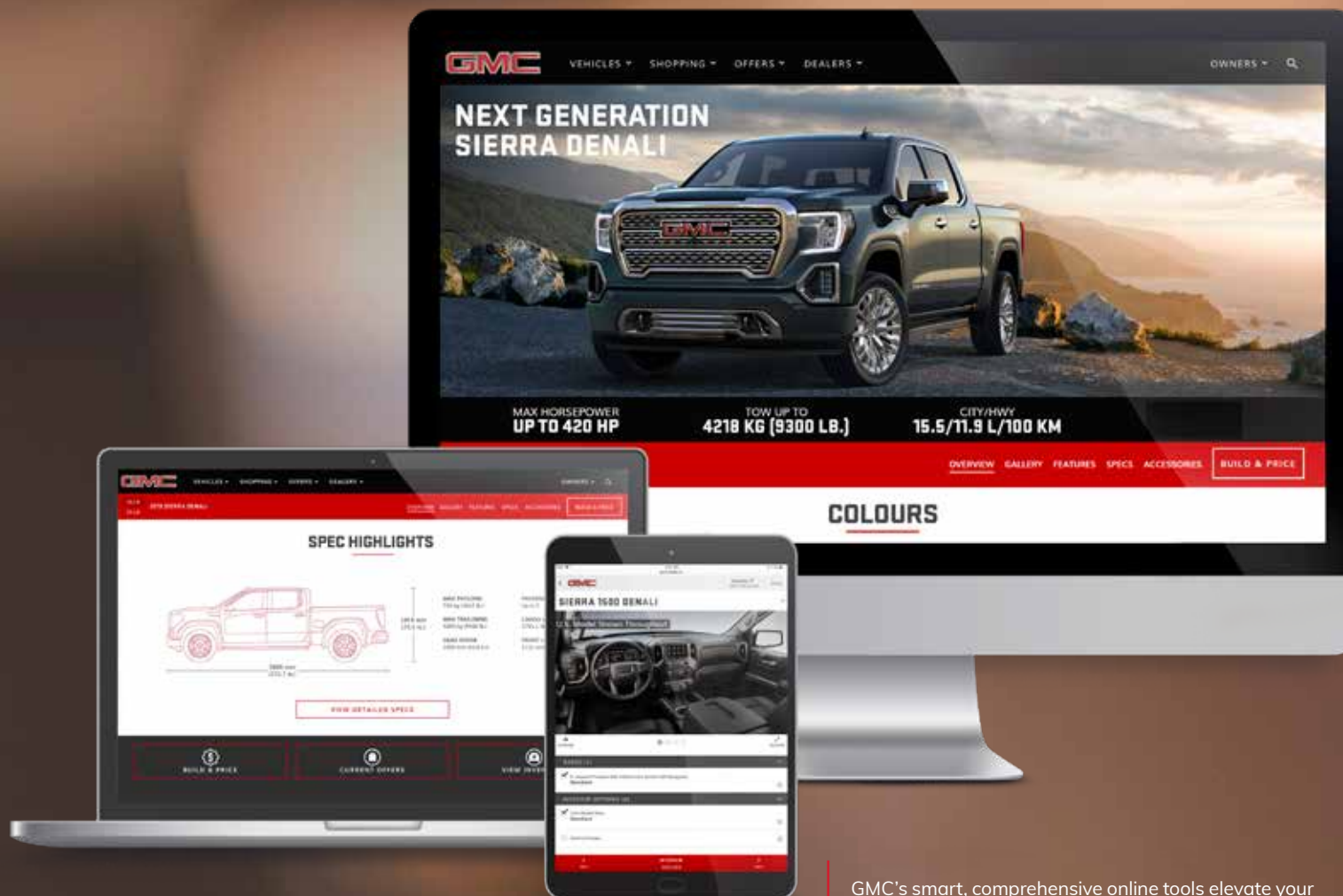
<sup>1</sup>Late availability.

SIERRA 1500 AT4 in Onyx Black shown with available equipment.



To help you best accommodate people and cargo,  
Sierra is available in numerous cab and bed configurations.

# USE THE BEST TOOLS TO BUILD YOUR SIERRA



GMC's smart, comprehensive online tools elevate your shopping experience. Visit [gmccanada.ca](http://gmccanada.ca) to find tools to help you select the Sierra that's right for you. You can also find a GMC dealer, schedule a test drive and sign up for email updates about all things GMC.

5:55

**GMC**

VEHICLES ▾

MENU

2019

2019 SIERRA DENALI ▾

2018

## COLOURS



EXTERIOR

Dark Sky Metallic

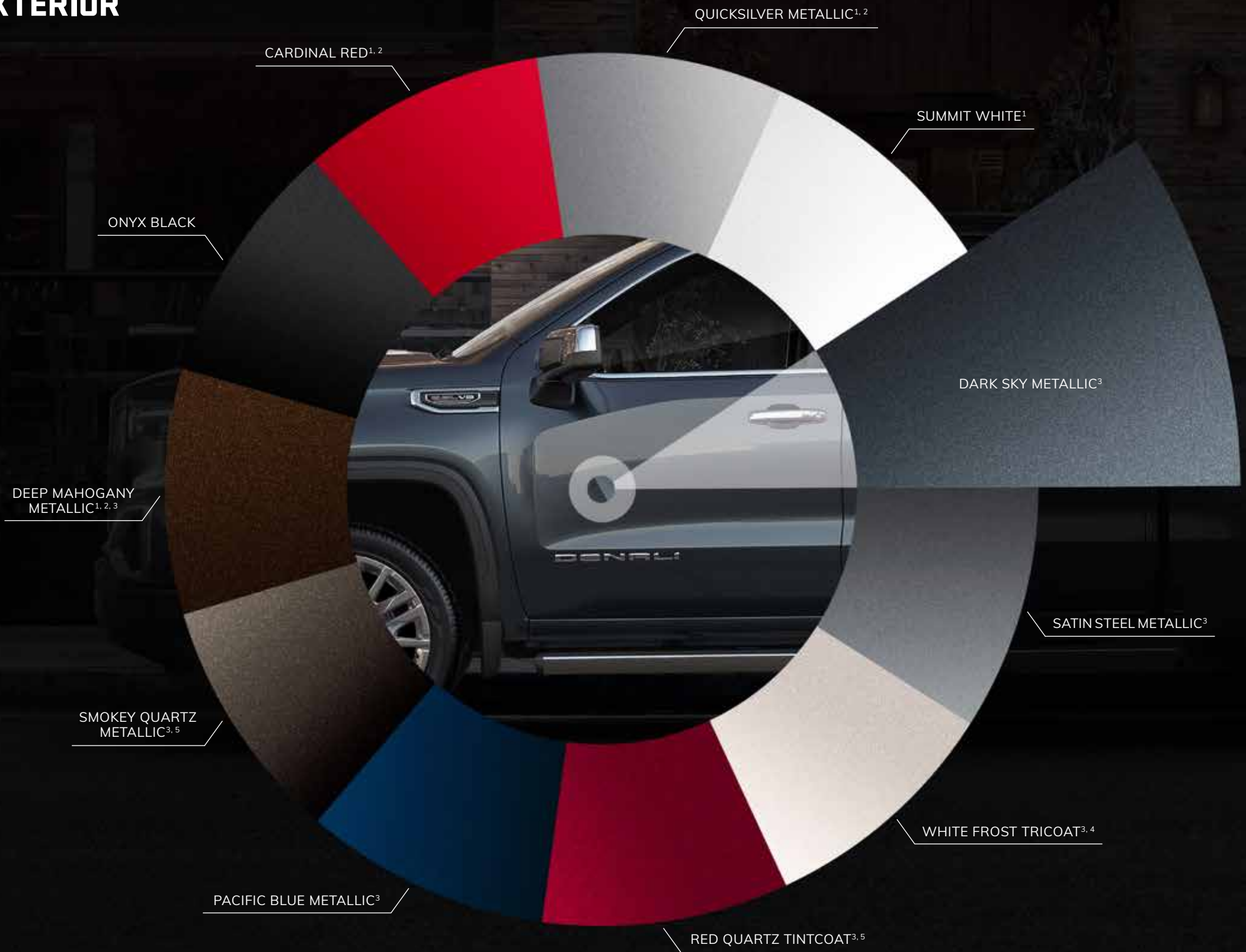


INTERIOR



# FIND YOUR TRUE COLOURS

## EXTERIOR



<sup>1</sup>Not available on Denali. <sup>2</sup>Not available on AT4. <sup>3</sup>Extra-cost colour. <sup>4</sup>Available on SLT and Denali only. <sup>5</sup>Not available on Sierra trim.

# DENALI AND AT4 INTERIOR COLOURS AND MATERIALS

We know you'll be spending a lot of time in your Sierra Denali or AT4, so this is your opportunity to select the authentic materials, perforated leather appointments and colours to personalize your Sierra.

## DENALI OFFERS:

Interior Colours: Jet Black/Jet Black

Seating Colour: Jet Black With Unique Denali Accents

Door and Console Accents: Open-Pore Ash Wood

Instrument Panel Accents: Brushed Aluminum

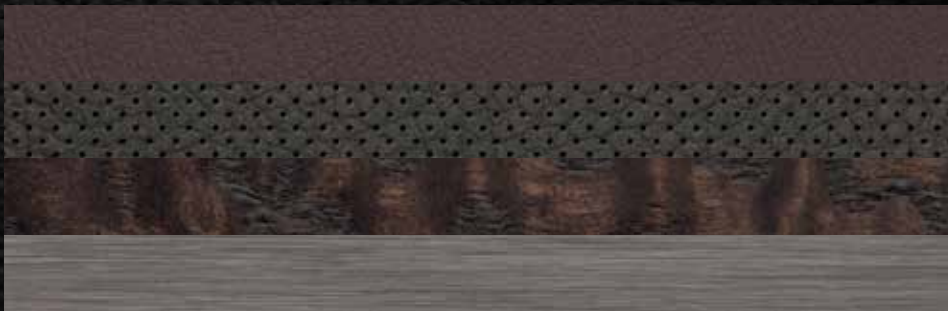


Interior Colours: Dark Walnut/Dark Ash Grey

Seating Colour: Dark Walnut/Dark Ash Grey With Unique Denali Accents

Door and Console Accents: Open-Pore Ash Wood

Instrument Panel Accents: Brushed Aluminum



## AT4 OFFERS:

Interior Colours: Jet Black/Kalahari

Seating Colour: Jet Black With Kalahari Accents

Door and Console Accents: Knurled Appearance

Instrument Panel Accents: Dark Brushed Aluminum



Find a full array of Sierra interior colours and materials at [gmccanada.ca](http://gmccanada.ca).

# PRECISION-CRAFTED FROM THE GROUND UP



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17" 6-Spoke Bright Silver Painted Aluminum (Q5U). Standard on SLE. Available on Sierra.



18" 6-Spoke Machined Aluminum With Dark Grey Metallic Accents (UHN). Standard on SLT. Available on SLE.



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18" Machined Aluminum With Dark Grey Accents (RT5). Standard on AT4.



20" Polished Aluminum (NZM). Available on SLE and SLT.





20" Gloss-Black Painted Aluminum (RD3). Standard on Elevation.



20" Machined Aluminum With Carbon Grey Metallic Accents (NZH). Available on AT4.



20" Multidimensional Polished Aluminum (RTL). Standard on Denali.



22" Polished Aluminum (Q7L). Standard on Denali Ultimate Package.



SIERRA 1500 SLT in Dark Sky Metallic shown with available dealer-installed accessories.

# HOW OUR SIERRA BECOMES YOUR SIERRA



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GMC Accessories are the only way to fully personalize your entire Sierra—inside and out. They're engineered and tested to meet the Professional Grade standards of your Sierra, as well as your own.

Find a full selection of Sierra accessories at [gmccanada.ca/accessories](http://gmccanada.ca/accessories).

# PROFESSIONAL GRADE



SIERRA HD

CANYON

SIERRA 1500

# RUNS IN THE FAMILY



YUKON



TERRAIN



ACADIA

# DRIVE THE CONVERSATION



GMCCANADA.CA

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## PEACE OF MIND, STANDARD WITH EVERY GMC MODEL

Experience the GMC comprehensive coverage, warranty and protection program that comes standard with every new 2019 GMC Sierra 1500 leased or purchased in Canada. Simply, it is designed around you, to make it easy to keep your GMC like new — and give you the confidence you deserve when you need it most.

### YOUR COMPREHENSIVE OWNER BENEFIT PROGRAM

- 2-year/48,000 km<sup>1</sup> Complimentary Oil Changes<sup>2</sup>
- 3-year/60,000 km<sup>1</sup> Base Warranty Coverage<sup>3</sup>
- 5-year/100,000 km<sup>1</sup> Powertrain Component Warranty Coverage<sup>3</sup>
- 5-year/100,000 km<sup>1</sup> Courtesy Transportation<sup>4</sup>
- 5-year/100,000 km<sup>1</sup> 24/7 Roadside Assistance<sup>4</sup>
- 6-year/160,000 km<sup>1</sup> Sheet Metal rust-through perforation coverage<sup>3</sup>
- 8-year/130,000 km<sup>1</sup> coverage<sup>3</sup> on specified major emission components

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### OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:<sup>5</sup>

- GMC Protection Plan — the only extended service plan backed by the resources and commitment of General Motors. The GMC Protection Plan may be purchased at the time of sale or subsequently during the Base Warranty Coverage period.<sup>6</sup>
- GMC Certified Service — to help your GMC vehicle live up to its performance promise, GMC Certified Service — found exclusively at your GMC dealer — is there. With all the engineering excellence in your vehicle, GM-trained technicians have the expertise to care for all of it.
- GMC Owner Centre — as an owner, take advantage of the GMC Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at [gmcowner.ca](http://gmcowner.ca).

### TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE

- Purchase Financing and Leasing — on-the-spot financing; see dealer for full details.<sup>7</sup>
- GM Student Bonus Program — students or recent graduates of high school, college or university<sup>7</sup> may be entitled to receive a Student Bonus Vehicle Redemption Allowance of \$500 or \$750<sup>5,8</sup> (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new GMC vehicle.
- GM Card<sup>®</sup> — Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new GMC truck or SUV. Restrictions and limitations apply. For full program details, visit [gmc card.ca](http://gmc card.ca).

**INFORMATION RESOURCES** You can find more information about these programs from your GMC dealer or at these information centres:

- The GMC website at [gmccanada.ca](http://gmccanada.ca)
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users)

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**FLEET ORDERS** Some standard content may be deleted on fleet orders. See dealer for details.

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<sup>1</sup>Whichever comes first. <sup>2</sup>Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions apply. See dealer for details. <sup>3</sup>Conditions apply. See Warranty Booklet for details. <sup>4</sup>Conditions apply. See Owner's Manual for details. <sup>5</sup>Conditions apply. <sup>6</sup>Please work with your dealer to select the plan that is suitable for your driving needs. Dealers are free to set their own prices. <sup>7</sup>Subject to eligibility. <sup>8</sup>Program subject to change.

LIVE  
LIKE A PRO