

Notice at Collection

Gosch Toyota

The purpose of this notice is to tell you 1) the categories of personal information to be collected from you, 2) the business and commercial purposes for collecting that information, 3) about your right to opt-out of the sale of your personal information, and 4) how to find our privacy policy. As used in this notice, “Personal Information” means information that identifies, relates to, describes, is capable of being associated with, or could reasonably be hyperlinked, directly or indirectly, with a natural person who resides in California (or a household having one or more California members), where the information is not excluded from coverage under the California Consumer Privacy Act (CCPA). Information excluded from CCPA coverage may be subject to separate privacy policies we maintain in compliance other applicable laws.

<p>1. THE CATEGORIES OF PERSONAL INFORMATION ABOUT YOU WE MAY COLLECT ARE AS FOLLOWS:</p>	<p>2. EACH OF THE CATEGORIES OF INFORMATION IN COLUMN 1 IS COLLECTED FOR EACH OF THE FOLLOWING BUSINESS OR COMMERCIAL PURPOSES:</p>
<ul style="list-style-type: none"> •Identifiers such as name, address, telephone number, IP address, email address, account name, social security number, driver’s license number, state identification card, financial information, other similar identifiers, and your image, signature, and other personal identifiers. •Characteristics of protected classifications under California or Federal law • Commercial information, including records of vehicles, parts, accessories, and other personal property, products or services purchased, or other purchasing or consuming histories •Internet or other electronic network activity information including, but not limited to browsing history, search history, and information regarding a consumer’s interaction with an Internet website •Geolocation data •Professional or employment information •Education Information •Inferences drawn from the above categories, such as consumer preferences, characteristics, attitudes, predispositions •Audio, electronic, visual, or similar information 	<ul style="list-style-type: none"> •To provide products and services to you or in connection with a transaction involving you •To perform a contract between us and you •To respond to any requests or questions from you •To improve products and services •To comply with legal obligations •For product recall and related purposes; •To protect against fraudulent or illegal activity •For auditing purposes •To market to you •To communicate with you about our affiliates •To contact you regarding a past or potential future transaction •To maintain an account with you •To provide, support, personalize, and develop our Websites •To comply with the requirements of law, including the California Consumer Protection Act
<p>3. We sometimes share information with unaffiliated third parties we collaborate with or that provide offers to you. This may or may not be considered a “sale” under California law. If you’d like to opt-out under the CCPA of sale by us of your personal information, please visit www.goschtoyota.com/privacy-policy or call (855) 975-9543.</p>	<p>4. Our Privacy Notice covers additional legally required disclosures about your personal information. Please review our Privacy Notice at www.goschtoyota.com/privacy-policy.</p>