

THE ALL-NEW 2024 CORVETTE E-RAY PLAYBOOK

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Preproduction Chevrolet Corvette E-Ray 3LZ convertible. Actual production model may vary. Model year 2024 Corvette E-Ray available late 2023. Available features shown.

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KEY INSIGHTS

PRODUCT HIGHLIGHTS

PACKAGING

RESOURCES



CREATES ITS OWN LANE

ONE LIKE NONE

The 2024 Chevrolet Corvette E-Ray is the latest addition to the Corvette family of high-performance supercars. This marks the first time an electrified AWD system works in tandem with a LT2 V8 engine, making E-Ray the fastest 0-to-96 km/h time ever¹ for the legendary nameplate. But this latest Corvette isn't just made for performance — with standard all-season tires and Magnetic Selective Ride Control™, it's made for all-season touring, too.

The E-Ray is not an electric vehicle or a hybrid, but a fuel-efficient performance vehicle with electrified propulsion that does not need to be charged.

KEY INNOVATIONS AND FEATURES

- First-ever, standard electrified AWD Corvette
- First-ever electrified propulsion system in a Corvette, with all-new, electric-only Stealth Mode
- Fastest Corvette ever, with 0-to-96-km/h time of 2.5 seconds¹
- Combined, GM-estimated 655 hp² and 595 lb.-ft. of torque
- Standard LT2 6.2L V8 engine with Direct Injection, Active Fuel Management and Stop/Start technology



Preproduction Chevrolet Corvette coupe E-Ray 3LZ. Actual production model may vary. Model year 2024 Corvette E-Ray available late 2023. Available features shown.

¹Based on initial vehicle movement. ²495 horsepower from LT2 6.2L V8 engine plus the 160 horsepower from the e-AWD (electric drive unit)..

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A NEW TYPE OF BUYER

E-Ray customers are expected to be a new class of Corvette enthusiasts. Exceptionally well-off, they want their performance cars to feel as premium as luxury vehicles.

Everything E-Ray customers do is in pursuit of Zen, as they strive to live in the moment. They want their vehicles to have the latest technology, impressive driving dynamics and handling, as well as cutting-edge performance — all in a luxurious surrounding.

CUSTOMER INSIGHTS

- Affluent and wealthy
- Well educated
- Want to take their performance vehicle off the track

WHY THEY'LL BUY

- It offers a suite of advanced technology as well as electrified propulsion
- Its powerful engine and electric motor offer an exhilarating drive experience
- It has a premium, customizable interior and sophisticated, exotic style



EVOLVES THE CORVETTE FAMILY

In 1953, the Chevrolet Corvette concept kicked off 70 years of passion, performance and innovation. E-Ray, the first electrified and all-wheel-drive Corvette, evolves the nameplate and expands on the potential of what Corvette can deliver.



STINGRAY



Z06



E-RAY

| | | | |
|--------------------------------|---|--|---|
| PERSONALITY | <ul style="list-style-type: none">America’s accessible supercarHigh-volume affordability | <ul style="list-style-type: none">High-performance supercarRacing technology for the street | <ul style="list-style-type: none">A touring supercarFirst electrified AWD Corvette |
| DRIVING CHARACTER | Easy to drive, nimble and approachable | Racecar-like responsiveness | Refined and secure in virtually all conditions |
| RIDE QUALITY | Balanced performance with comfort | Prioritizes max. performance over comfort | Compliant and composed on virtually all road surfaces |
| WHY BUY | First and only affordable V8 supercar | A fun-to-drive racecar | Sophisticated technology that is refined and capable |
| ENGINE | LT2 6.2L V8 w/ 490 hp | LT6 5.5L V8 DOHC w/ 670 hp | LT2 6.2L V8 w/ 655 hp (GM estimated) |
| 0-TO-96 KM/H TIME ¹ | 2.9 seconds | 2.6 seconds | 2.5 seconds |

HIGHEST RANKED OVER ALL MODEL IN NEW VEHICLE QUALITY ²

HIGHEST RANKED PREMIUM SPORTY CAR IN NEW VEHICLE QUALITY, 2 YEARS IN A ROW ²

E-Ray is the latest in a family of vehicles that deliver the performance that customers crave and the quality they need. 2022 Chevrolet Corvette proves itself in the automotive segment as well as in the performance segment.



¹Based on initial vehicle movement. ²For J.D. Power 2022 U.S. award information, visit [jdpower.com/awards](https://www.jdpower.com/awards).



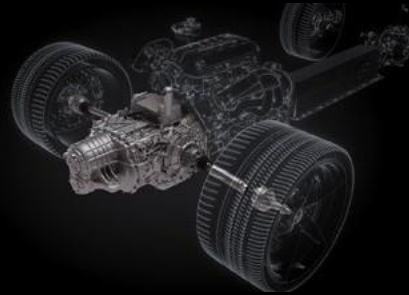
CONQUERS THE CONDITIONS

With the addition of an electric drive unit on the front axle, customers can expect incredible acceleration as well as impressive horsepower and torque on both road and track.



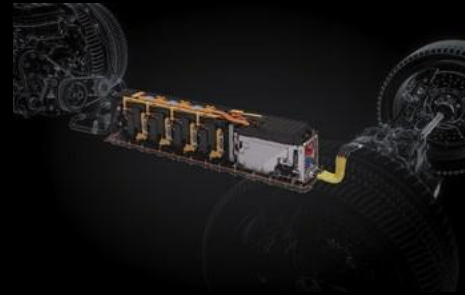
ENGINE

With 495 horsepower and 470 lb.-ft. of torque, this 6.2L small block powerhouse is designed to thrill on every drive, on both road and track, and contributes to an overall 655 horsepower¹.



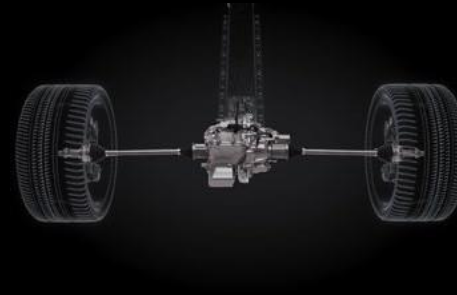
TRANSMISSION

The standard 8-speed dual-clutch transmission combines the smoothness of an automatic with the control of a manual, giving drivers high efficiency, lightning-quick shifts and shorter lap times.



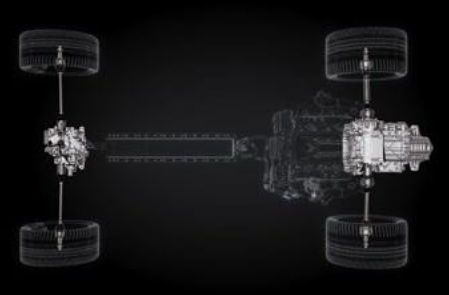
BATTERY

A 1.9-kWh lithium-ion battery electrifies Corvette for the first time, powering the electric drive unit that runs the front wheels. The battery is self-charging, picking up energy as the vehicle goes, letting drivers focus on the drive. It is charged via regenerative energy from coasting and braking, as well as during normal driving.



ELECTRIC DRIVE UNIT

With a rated output of 160 horsepower, the electrified motor powering the front axle along with the LT2 V8 engine provide an incredible 655 combined horsepower¹. And while the LT2 V8 engine provides 470 lb.-ft. of torque to the rear wheels, the electric motor adds an additional 125 lb.-ft. of torque to the front wheels.



ELECTRIFIED AWD

Elevating the mid-engine platform with electrified AWD assist takes the E-Ray to a whole new level. Not only does this bring a huge leap in four-season capability, the intelligent controls dynamically adjust in real time to provide front axle assist for ultimate stability and balance — providing nimble control.



EXCLUSIVE TO E-RAY: STEALTH MODE

- Enables all-electric driving when selected at vehicle start-up
- Designed for quietly exiting an area up to 72 km/h
- LT2 engine automatically engages if vehicle goes above 72 km/h, if additional torque is requested by driver or if battery pack is depleted

¹ 495 horsepower from LT2 6.2L V8 engine plus the 160 horsepower from the e-AWD (electric drive unit)..

PERFORMANCE TECH

DRIVER- SELECTABLE MODES

The amount of electric assist is tailored within each of the E-Ray's six driver-selectable modes.

- Tour
- Weather
- Sport
- My Mode
- Track
- Z-Mode

IN-VEHICLE PERFORMANCE APP

Provides driver with technical insights into how the propulsion system is operating.

- Gauges: Displays dynamic power output from electric motor and V8 engine
- Dyno: Provides graph of power/torque across selectable time intervals
- Data: Showcases electrical system performance and efficiency

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KEY INSIGHTS

◀ PRODUCT HIGHLIGHTS ▶

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PERFORMANCE SPECS

ELECTRIFICATION SYSTEM

| | |
|---------------------------------|---------------------------------|
| COMBINED POWER WITH ENGINE (HP) | 655 ¹ |
| DRIVE UNIT | Single motor and gearset |
| MOTOR | Permanent magnetic driver motor |
| HORSEPOWER (HP) | 160 |
| TORQUE (LB.-FT.) | 125 @ motor |
| BATTERY | Lithium-ion |
| ENERGY | 1.9kWh |

ENGINE

| | |
|---------------------|--|
| TYPE | LT2 6.2L V8 engine with Direct Injection, Active Fuel Management and Stop/Start technology |
| HORSEPOWER (HP) | 495 @ 6450 rpm |
| TORQUE (LB.-FT.) | 470 @ 5150 rpm |
| TRANSMISSION & AXLE | MLH 8-speed dual clutch (DCT) |

THE POWER WITHIN



Preproduction Chevrolet Corvette coupe E-Ray 3LZ. Actual production model may vary. Model year 2024 Corvette E-Ray available late 2023. Available features shown.

¹Combined 655 hp includes 160 hp from electrified AWD.

DISTINGUISHED DESIGN

The 2024 Corvette E-Ray builds on the refined athletic styling and performance-driven design Corvette customers know and love.

- Shares proportions with Z06
- Low, wide stance with crafted body styling that is 3.6 inches wider overall than Stingray
- Standard ground effects and spoiler contribute to aerodynamics
- Matching body-color accents provide a refined look
- Available in removable roof coupe or retractable hardtop convertible
- Exclusive E-Ray badging
- Standard carbon ceramic brakes
- Unique aluminum wheels

EXCLUSIVE E- R AY BADGING

WIDE TRACK AND WHEELS

GROUND EFFECTS AND SPOILER

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EXTERIOR COLOUR OPTIONS



ACCELERATE YELLOW METALLIC¹



AMPLIFY ORANGE TINT¹



ARCTIC WHITE



BLACK



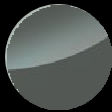
CACTI¹



CARBON FLASH METALLIC¹



CERAMIC MATRIX GRAY¹



HYPERSONIC GRAY METALLIC¹



RAPID BLUE¹



RED MIST METALLIC TINTCOAT¹



RIPTIDE BLUE METALLIC¹



SEA WOLF GRAY TRICOAT¹



SILVER FLARE METALLIC¹



TORCH RED

WHEEL PORTFOLIO

STANDARD



20-INCH ALUMINUM PEARL NICKEL

AVAILABLE



20-INCH ALUMINUM CARBON FLASH



20-INCH ALUMINUM BRIGHT POLISHED



20-INCH FULL GLOSS BLACK



20-INCH CARBON FIBER - PAINTED



20-INCH CARBON FIBER -
VISIBLE WEAVE



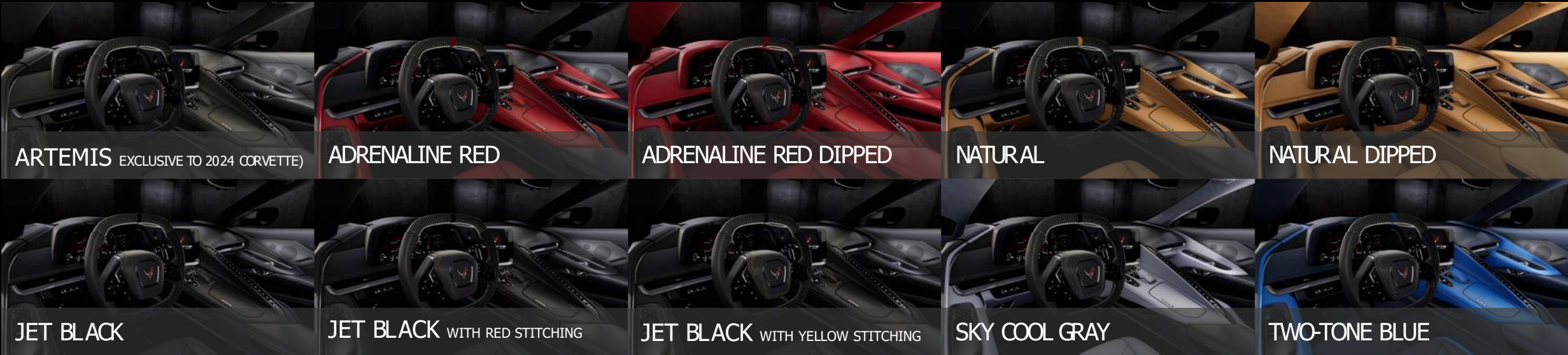
20-INCH CARBON FIBER - RED STRIPE

¹Premium paint; additional charge.

CUSTOMIZABLE INTERIOR

The E-Ray interior allows customers to reflect their individual personalities with their choice of color executions to provide a refined or dynamic sport look and feel.

INTERIOR COLOR CHOICES



SEATING CHOICES



INTERIOR PACKAGES



CARBON FIBER INTERIOR
TRIM PACKAGE LEVEL 1



CARBON FIBER INTERIOR
TRIM PACKAGE LEVEL 2



STEALTH INTERIOR
TRIM PACKAGE

KEY INSIGHTS



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TECH FOR THE GRANDEST OF TOURS

E-Ray offers a host of technology that can help keep eyes on the road and passengers entertained. So, whether on the track or not, every drive feels luxurious.

- Standard Head-Up Display
- Available Performance Data Recorder
- Standard Wireless Apple CarPlay™¹/Android Auto™² compatibility
- Available 14-speaker Bose Performance Series system
- Command Center featuring E-Ray App and vehicle/performance data
- Charge+ button on the console to help maximize battery's state of charge
- Standard Magnetic Selective Ride Control™



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¹Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. Apple CarPlay, Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. ²Vehicle user interface is a product of Google and its terms and privacy statements apply. To use Android Auto on your car display, you'll need an Android phone running Android 6 or higher, an active data plan, and the Android Auto app. Google, Android and Android Auto are trademarks of Google LLC.

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IMPRESSIVE SAFETY FEATURES

The 2024 Corvette E-Ray boasts a roster of standard driver assistance technologies:



AUTOMATIC EMERGENCY
BRAKING ¹



FRONT PEDESTRIAN
BRAKING ¹



LANE KEEP ASSIST WITH LANE
DEPARTURE WARNING ¹



FORWARD COLLISION
ALERT ¹



INTELLIBEAM AUTO HIGH BEAM
CONTROL



FOLLOWING DISTANCE
INDICATOR ¹

Preproduction Chevrolet Corvette coupe and convertible E-Ray 3LZ. Actual production model may vary. Model year 2024 Corvette E-Ray available late 2023. Available features shown.

¹Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for important feature limitations and information.

COUPE TRIM WALK



1LZ coupe

KEY STANDARD CONTENT INCLUDES:

- Standard Carbon Ceramic brakes
- Magnetic Selective Ride Control™
- Removable roof panel
- Head-Up Display
- Leather-wrapped steering wheel
- Rear Camera Mirror¹



2LZ coupe

INCLUDES ALL 1LZ CONTENT PLUS:

- Wireless phone charging²
- 14-speaker Bose Performance Series system
- Performance Data Recorder
- Memory settings for seats
- Heated steering wheel
- Heated and ventilated seats
- HD Curb View Camera¹
- Side Blind Zone Alert¹



3LZ coupe

INCLUDES ALL 2LZ CONTENT PLUS:

- GT2 seats with Napa Leather and carbon-fiber trim
- Custom leather-wrapped interior
- Leather-wrapped door panels
- Sueded microfiber-wrapped upper interior trim
- Carbon-fiber steering wheel trim and paddles

¹ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for important feature limitations and information ² The system wirelessly charges one compatible mobile device. Some devices require an adaptor or back cover. See mychevrolet.ca for more information.

KEY INSIGHTS

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CONVERTIBLE TRIM WALK



1LZ convertible

KEY STANDARD CONTENT INCLUDES:

- Fully retractable hardtop
- Standard Carbon Ceramic brakes
- Magnetic Selective Ride Control™
- Head-Up Display
- Leather-wrapped steering wheel
- Rear Camera Mirror¹



2LZ convertible

INCLUDES ALL 1LZ CONTENT PLUS:

- Wireless phone charging²
- 14-speaker Bose Performance Series system
- Performance Data Recorder
- Memory settings for seats
- Heated steering wheel
- Heated and ventilated seats
- HD Curb View Camera¹
- Side Blind Zone Alert¹



3LZ convertible

INCLUDES ALL 2LZ CONTENT PLUS:

- GT2 seats with Napa Leather and carbon-fiber trim
- Custom leather-wrapped interior
- Leather-wrapped door panels
- Sueded microfiber-wrapped upper interior trim
- Carbon-fiber steering wheel trim and paddles

¹ Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for important feature limitations and information ² The system wirelessly charges one compatible mobile device. Some devices require an adaptor or back cover. See mychevrolet.ca for more information.

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AVAILABLE PACK AGES

| PACKAGE | INCLUDED FEATURES | 1LZ COUPE/ 1LZ CONVERTIBLE | 2LZ COUPE/ 2LZ CONVERTIBLE | 3LZ COUPE/ 3LZ CONVERTIBLE |
|---|---|-------------------------------|-------------------------------|-------------------------------|
| PERFORMANCE PACKAGE (ZER) | <ul style="list-style-type: none">• High-performance Michelin® Pilot® Sport 4 S ZP summer-only tires¹• Chassis Tuning• Taller spoiler wicker for track usage | ○ | ○ | ○ |
| CARBON FIBER INTERIOR TRIM PACKAGE LEVEL 1 (FA5) | <ul style="list-style-type: none">• Carbon fiber cluster-surround• Carbon fiber console/door switch plates | — | ○ | ○ |
| CARBON FIBER INTERIOR TRIM PACKAGE LEVEL 2 (FA6) | <ul style="list-style-type: none">• Carbon fiber instrument panel trim• Carbon fiber cluster-surround• Carbon fiber console/door inserts | — | — | ○ |
| STEALTH INTERIOR TRIM PACKAGE (BAZ) | <ul style="list-style-type: none">• Dark finish with aluminum trim | — | ○ | ○ |

○ Available — Not Available

¹ Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, see your dealer for details.

HELPFUL RESOURCES

[CHEVROLET.CA](https://chevrolet.ca)

[CHEVROLET PRESSROOM](#)

[ACADEMY VIDEOS \(Coming soon\)](#)

[MARKETING & TRAINING HUB](#)

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