

THE HERITAGE COLLECTION



ABOVE & BEYOND



THE ICON LIVES ON

In 1948, Maurice Wilks and his brother Spencer unveiled the world's first Land Rover. Over 70 years later, what began life as a sketch in the sands of Anglesey has become an international symbol of adventure. Now the icon lives on with our new Heritage Collection. Apparel and lifestyle accessories inspired by Land Rover's rich heritage, and made to last for generations to come.

MEN'S HERITAGE GRAPHIC T-SHIRT

100% cotton T-shirt with Heritage logo to the chest. Features back neck woven label and wordmark side tab.

Grey Marl - MSRP \$37.50 Retailer Net \$26.25

XS	51LFTM946GMB	XL	51LFTM946GMF
S	51LFTM946GMC	XXL	51LFTM946GMG
M	51LFTM946GMD	XXXL	51LFTM946GMH
L	51LFTM946GME	XXXXL	51LFTM946GM3



MEN'S HERITAGE GRAPHIC T-SHIRT

100% cotton T-shirt with Heritage logo to the chest. Features back neck woven label and wordmark side tab.

Navy - MSRP \$37.50 Retailer Net \$26.25

XS	51LFTM946NVB	XL	51LFTM946NVF
S	51LFTM946NVC	XXL	51LFTM946NVG
M	51LFTM946NVD	XXXL	51LFTM946NVH
L	51LFTM946NVE	XXXXL	51LFTM946NV3



UNISEX HERITAGE CAP

Classic baseball cap in Grey Marl with navy peak and trim. Features embroidered Heritage logo to the front with wordmark tab to one side.

Grey Marl - 51LFCH943GMA

MSRP \$25.01 Retailer Net \$17.50

Clothing products are offered in UK sizing. Please refer to the sizing guide on page 21.



HERITAGE CANVAS

WALLET

A classic wallet with six card slots and a slip for the Defender Multi Tool. Features laser etched Heritage logo and white stitching. Defender Multi Tool sold separately.
 Navy - 51LGGF481NVA
 MSRP \$50.00 Retailer Net \$35.00



DEFENDER MULTI TOOL

Black steel credit card sized multi tool crafted into a Defender silhouette. Features a range of practical tools including tyre tread gauge.
 Black - 51LDTT619NVA
 MSRP \$15.00 Retailer Net \$10.50



**LAND ROVER
CLASSIC WATCH**

Polished steel watch with adjustable outer track for dual time zone functionality. Features Land Rover wordmark to the watch face, oval badge to the back, date aperture and luminous hands and indices, with textured Italian leather strap. Water-resistant to 10 ATM. Black - 51LEWM312BKA
MSRP \$187.50 Retailer Net \$131.25



**LAND ROVER
HERITAGE WATCH**

Quartz-powered watch in Navy. Features Heritage branding, luminous hands, date aperture and classic NATO strap made from hardwearing nylon, securing the timepiece through any expedition. Water-resistant to 10 ATM. Navy - 51LEWM314NVA
MSRP \$218.75 Retailer Net \$153.12





HERITAGE BOTTLE OPENER KEYRING

Handy keyring wrapped in fine leather with flip-out bottle opener. Features debossed Heritage logo, split ring and a lobster clasp.

Brown - 51LFKR360BNA
MSRP \$25.01 Retailer Net \$17.50



ADVENTURE BEAR

A loyal companion for all of your little one's expeditions. Land Rover Adventure Bear dressed in oval badge shirt, shorts and explorer's hat with messenger bag.

Brown - 51LDTY913BNA
MSRP \$43.76 Retailer Net \$30.63



HERITAGE ESPRESSO SET

Set of four bone china espresso cups and saucers in Navy and Grey. Heritage logo to one side and original Series I technical drawing on the other.

Set of 4 - 51LFGF363NVA
MSRP \$75.00 Retailer Net \$52.50



HERITAGE LOGO MUG

White bone china mug with Heritage logo to one side and Land Rover Defender print to the other.

White - 51LFMG363WTA
MSRP \$15.00 Retailer Net \$10.50



DEFENDER KEYRING

Take the spirit of the Defender with you. This nickel-plated miniature die-cast keyring features a Land Rover wordmark etched into the split ring.

Silver - 51LEKR323SLA
MSRP \$18.75 Retailer Net \$13.13



HERITAGE PIN BADGE SET

Brass pin badges featuring a range of iconic Land Rover symbols. Includes Series I, Classic Range Rover, Heritage logo, oval badge and Heritage Station Wagon logo. Includes presentation tin.

Set of 5 - 51LFGF362NVA
MSRP \$25.01 Retailer Net \$17.50



HERITAGE BOTTLE STOPPERS

Red, Black and Yellow stainless steel bottle stoppers inspired by the Series I gear and range levers.

Stainless Steel - 51LEGF253BKA
MSRP \$56.25 Retailer Net \$39.38



LAND ROVER ICON BOOK

The official Land Rover book covering the Series and Defender models. Containing ten chapters that celebrate these iconic vehicles and the people who drive them.

200 pages - 51LFGF412NAA
MSRP \$75.00 Retailer Net \$52.50

LEATHER WEEKEND BAG

Packed with versatility. Made from highly supple oil-washed natural-grain brown leather, this Leather Weekend Bag is flexible in every sense. Ideal for day trips or extended excursions, it features sturdy handles, a detachable padded shoulder strap and a practical zip pocket. Includes protective dust bag.

W 40cm H 18cm
 Brown - 51LELU364BNA
 MSRP \$325.01 Retailer Net \$227.50

HERITAGE DUFFLE BAG

An over-the-shoulder drawstring duffle bag in Navy with white trim. Made from hardwearing canvas, this bag features an embroidered Heritage logo to the front.

H 50cm D 30cm
 Navy - 51FLG361NVA
 MSRP \$118.76 Retailer Net \$83.13



HERITAGE TOTE BAG

Carry the enduring spirit of Land Rover with you wherever you go. 100% cotton reusable canvas tote bag with Series I graphic to the front. White - 51LFLU046WTA

MSRP \$75.00 Retailer Net \$52.50



HUE MUG

Start your day's journey with this ceramic mug in Grasmere Green, featuring the HUE 166 logo with relief border. Microwave and dishwasher safe.

Grasmere Green - 51LRCEAHUEG
MSRP \$15.00 Retailer Net \$10.50



**1 HUE NOTEBOOK
SMALL A6**

Made with eco-friendly stone paper that's tough, tear-resistant, greaseproof and waterproof, this A6 notebook features the HUE 166 number plate logo. Includes a HUE technical drawing to the inside.

Grasmere Green - 51LDNB561GNA
MSRP \$3.75 Retailer Net \$2.63

**2 HUE NOTEBOOK
AND ORGANIZER**

Take note. This HUE canvas notebook and organizer has a grey contrast stitch and versatile pocket storage. Features a HUE 166 woven badge.

Grasmere Green - 51LDNB562GNA
MSRP \$18.75 Retailer Net \$13.13



MEN'S HUE GRAPHIC T-SHIRT

A 100% cotton T-shirt with a technical drawing of the famous HUE 166 on the chest.

Black - MSRP \$31.25 Retailer Net \$21.87

XS	51LDTM558BKB	XL	51LDTM558BKF
S	51LDTM558BKC	XXL	51LDTM558BKG
M	51LDTM558BKD	XXXL	51LDTM558BKH
L	51LDTM558BKE	XXXXL	51LDTM558BK3

Grey - 51LDTM558GY

MSRP \$31.25 Retailer Net \$21.87

White - 51LDTM558WT

MSRP \$31.25 Retailer Net \$21.87



HUE 166 KEYRING

Classic HUE 166 number plate logo keyring in polished chrome.

Black - 51LDKR914BKA

MSRP \$18.75 Retailer Net \$13.13



HUE TEDDY BEAR

Children's soft toy dressed in Heritage HUE 166 overalls and tweed flat cap.

Sporting a Land Rover logo, he makes a popular gift for any child. Suitable for all ages with appropriate adult supervision.

Brown - 51LDTY618BNA

MSRP \$43.76 Retailer Net \$30.63



HUE CERAMIC PET BOWL

A sturdy Grasmere Green ceramic pet bowl with an embossed HUE 166 number plate logo to the front.

Small - 51LFPT398GNA

MSRP \$22.50 Retailer Net \$15.75

Large - 51LDPT788GNA

MSRP \$27.50 Retailer Net \$19.25

Clothing products are offered in UK sizing. Please refer to the sizing guide on page 21.



**BARBOUR TARTAN
DOG BANDANA**

A bandana specially made for dogs, featuring Barbour for Land Rover Tartan in 100% cotton.

S / M - 51BEPT286MX4
MSRP \$25.01 Retailer Net \$17.50



**BARBOUR TARTAN
DOG HARNESS**

Stylish and functional dog harness featuring Barbour for Land Rover Tartan.

MSRP \$37.50 Retailer Net \$26.25

S 51BEPT287MXC
M 51BEPT287MXD
L 51BEPT287MXE



**BARBOUR TARTAN
DOG COLLAR**

Barbour for Land Rover Tartan collar lined with leather. Features aged brass-plated metal fittings.

MSRP \$50.00 Retailer Net \$35.00

S 51BEPT284MXC
M 51BEPT284MXD
L 51BEPT284MXE



**BARBOUR TARTAN
DOG LEAD**

Made from real leather, this lead features contrast top stitching and aged brass-plated fittings.

One size - 51BEPT285MXA
MSRP \$68.75 Retailer Net \$48.12



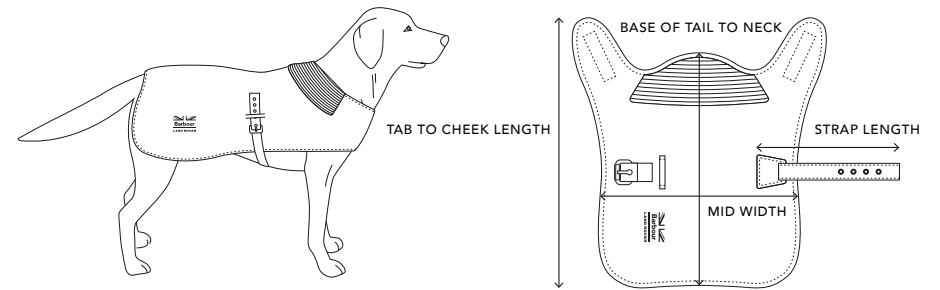
BARBOUR WAX DOG COAT
Keep your best friend safe from the elements in this water-resistant, wax jacket. Made with Barbour for Land Rover Tartan, it features a collar that lifts for extra protection.
MSRP \$56.25 Retailer Net \$39.38

- S 51BEPT289OLC
- M 51BEPT289OLD
- L 51BEPT289OLE
- XL 51BEPT289OLF



BARBOUR WAX/ COTTON DOG BED
Comfortable and durable dog bed with wax/cotton canvas outer and specially made Barbour for Land Rover Tartan.
MSRP \$81.26 Retailer Net \$56.88
24" - 51BEPT283MXD
MSRP \$106.25 Retailer Net \$74.37
30" - 51BEPT283MXE
MSRP \$131.25 Retailer Net \$91.88
35" - 51BEPT283MXF

DOG COAT SIZE GUIDE



SIZE	S	M	L	XL
BREED	Terrier	Spaniel	Retriever	Pointer
NECK TO TAIL	13.7 in	17.7 in	21.6 in	25.9 in
MID WIDTH	11.8 in	14.9 in	18.1 in	21.6 in
TAB TO CHEEK LENGTH	17.3 in	22.4 in	27.5 in	32.2 in
STRAP LENGTH	10.2 in	13.3 in	16.9 in	20.4 in

DOG COLLAR SIZE GUIDE

SIZE	S	M	L
COLLAR MEASUREMENTS	.55 in x 15.7 in	.74 in x 20.8	.98 in x 25.0 in
TO FIT NECK	10.82 in - 13.9 in	14.1 in - 18.1 in	18.5 in - 22.2 in

CLOTHING SIZE GUIDE

SIZE	XS	S	M	L	XL	XXL	XXXL	XXXXL
CHEST (Inches)	19.2	19.9	20.9	21.9	22.8	23.8	24.8	25.7

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Jaguar Land Rover North America, LLC
100 Jaguar Land Rover Way
Mahwah, NJ 07495-1100

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